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| Articles | Prof. Plamen Mishev, D.Sc. Milkana Mochurova, Ph.D. | An Assessment of Sectoral Vulnerability to Climate Change on Case Study Level Nuclear Energy – Bulgaria | economic impacts, climate change, nuclear energy, Kozloduy. JEL: Q54, Q49, O52. | pp 3 - 28 |
| Articles | Assoc. Prof. Georgy Genov, Ph.D. | NATO and EU Enlargement and Globalisation Policies: Re-conceptualization of Security Priorities? | European Union, NATO, security , globalization, enlargement, strategic concept, indivisibility of security , policies. JEL: D74, H41, H87. | 29 - 42 |
| Articles | Assoc. Prof. Dimiter G. VeleV, Ph.D. | Current and Future State of The SaaS Business Models | SaaS (Software as a Service), SOA (Service-Oriented Architecture), Application Programming Interface (API), Software, Services, Applications, Business Models. JEL: C6, C63, C8, C81, D8. | 43 - 50 |
| Articles | Assoc. Prof. Polya Katsamunska, Ph.D. | Good Governance and Reform of Public Administration in Bulgaria | governance and public administration reform, good governance, principles of good governance, effectiveness of governance and governance indicators. | 51 - 60 |
| Articles | Assoc. Prof. Simeon Jelev, Ph.D. | Segmentation of Consumers According to Their Attachment to the Brand and Their Propensity to Switch to Competing Brands (Conceptual and Methodological Framework) | brand, brand segmentation, brand loyalty, switching attitudes, marketing research. JEL: M31. | 61 - 68 |
| Articles | Assoc. Prof. Todor Kaloianov, Ph.D. | Necessity of Use and Cognition Sense of Moments of Higher Rank (Asymmetry and Excess Coefficients) | moments, distributions, asymmetry, excess. JEL: C10, C16. | 69 - 82 |
| Articles | Chief Assist. Prof. Denitsa Gorchilova, Ph.D. | Bulgarian Nonprofit Sector in the Light of the Structural-operational Definition | structural-operational definition, Bulgarian nonprofit sector, associations, foundations, chitalishte (community centers). JEL: L31. | 83 - 92 |
| Articles | Chief Assist. Prof. Alexander Valkov, Ph.D. | Ten Mistakes at the Usage of the SWOT-Analysis in the Strategic Marketing Planning in the Healthcare Institutions | healthcare, health management, health marketing, strategic management, SWOTanalysis. JEL: I11, L32, M31. | 93 - 103 |
| Articles | Chief Assist. Prof. Dobrin Ganchev, Ph.D. | Foreign Direct Investment in Bulgaria in the Period 1992-2008: Conclusions and New Challenges | foreign direct investment, investment activity , economic crisis, foreign entrepreneurs, challenges. JEL: O140. | 104 - 118 |
| Articles | Rovena Bahiti, Ph.D. Besa Shahini, Ph.D. | Strengthening Innovation and Technology Policies for SME Development in Albania | Innovation, SME, policy. JEL: O200. | 119 - 136 |
| Articles | Pavel Gaidarov, Ph.D. Student | Justifiable Economic Risk | acquitted economic risk, law institute, exoneration, liability . JEL: K19. | 137 - 143 |