

## To the Honored Readers and Authors of Economic Alternatives Journal

**E**conomic Alternatives journal offers to the public part of the best theoretical, methodological and applied research of the academic staff and Ph.D. students of the University of National and World Economy, as well as other Bulgarian and foreign universities and scientific institutions. On the pages of the journal you can find articles, which elucidate important problems of economic and social practice and propose solutions for them on the basis of contemporary scientific achievements; articles developing the discussions on the most recent economic theories, approaches and methods, and suggesting alternative solutions; considering interdisciplinary problems in fields between economics and management, law and economics, sociology and economics, technology and economics etc.

**1.** Manuscripts for publications should be sent to the following address: Sofia 1700, Hr. Botev Students Town, University of National and World Economy, Editorial Office of the Economic Alternatives Journal, room 3046.

The electronic address of the journal is: [ejournal@abv.bg](mailto:ejournal@abv.bg).

**2.** Papers must be in English.

**3.** The Editorial Board of the journal accepts articles, which summarize the results of large scale individual and group scientific studies (the volume should be up to 20 standard pages (1 page = 1800 characters) including figures, summary and references). Furthermore, articles which represent original or improved methodologies for analysis and decision making (the volume should be up to 12 standard pages).

The Editorial Board will accept a limited number of review articles on new concepts, methods and practices (the volume should be up to 10 standard pages).

The articles should be presented using Word 6.0 or higher version for Windows '98 (or higher version), font Times New Roman, size 12 pt, line spacing 1,5.

**4.** The first page of the manuscript should contain the following information in the same consecutive order: title, first name and family name of the author (authors), a summary of not more than 300 words, keywords (up to 5), and at least one classification code according to the Classification System as used by the Journal of Economic Literature (JEL) (see <http://www.aeaweb.org/jel/guide>). A footnote on the same sheet should give the academic position, organization (institution) which

## Guide for Authors

the author is affiliated with, address for correspondence, telephone, fax and e-mail address.

**5.** It is preferable that the presented text consists of an introduction, explanation of the methodology, description of the results, and a conclusion. The footnotes must be consecutively numbered with Arabic numbers and their number and volume should be limited. The presented formulas must be numbered (1), (2) etc. – the numbers should be on the right side of the formulas. If it is necessary, the formulas proofs can be developed on a separate paper sheet, but they are not published. All the graphics and diagrams must be marked as figures, consecutively numbered with Arabic numbers. The title should be under the figure. The tables must be consecutively numbered with Arabic numbers and with titles (above the tables). The source of the data in the table should be indicated under the table. In the tables and figures only English text may be included.

**6.** If you make reference to a work without mentioning the author's name use the model: This topic has been already studied (e.g. Krugman at al., 1997).

Where reference is made to more than one author in a sentence, they are both cited: Born (1998) and Jones (2001) have both demonstrated that...

If an author has more than one publication on the same topic in different years, than the reference should be cited

in chronological order: As suggested by Barney (1991; 1994) ... or Academic study in the nineties (Barney, 1991; 1994) found that ...

If you use several works published by the same author in the same year, differentiate them by adding a lower case letter after the year for each publication: Earlier research by Porter (1990a) found ... but later research carried out again by Porter (1990b) expanded his thesis.

In some cases you may make reference to an author's work, which is cited or summarized in another author's work (secondary referencing). Than use the model: Research carried out by Brown (2000 cited in Smith, 2004, p.120) found...

The list of reference should appear after the main text without numbering. Sources (publications etc.) are listed in alphabetical order by author's family name. The sources in Cyrillic to be written to Latin characters according to the rules put down in the Transliteration Act, Official Gazette, №19/2009.

Example: Angelov, I., 2009. Ikonomikata na Bulgaria na praga na novoto stoletie. Sofia: Izdatelstvo na BAN.

The list of references should be drawn up according to the following formatting instructions.

For monographs

Porter, M., 1990. The Competitive Advantage of Nations. New York: The Free Press.

Post, J., Lawrence, A. and Weber, J., 1999. Business and Society. 9<sup>th</sup> ed. Irwin/McGraw – Hill.

## Guide for Authors

For periodicals

Farrell, J. and Shapiro, C., 2008. How Strong Are Weak Patents? *American Economic Review*, 98(4), pp. 1347-1369.

For contributions to collective works

Friedman, M., 1991, The Social Responsibility of Business Is to Increase Its Profits, in J. Bower (ed.), *The Craft of General Management*, Boston: Harvard Business School Publications, 287-296.

For websites

The required elements for a reference are:

Authorship or Source, Year. Title of web document or web page. [type of medium] Available at: include web site address/URL [Accessed date].

Example: American Economic Association, 2012. JEL Classification Codes Guide, [online] Available at: <<http://www.aeaweb.org/jel/guide>> [Accessed May, 15th, 2012].

For not referred cases and sources use the Harvard System of Referencing Guide.

**7.** Manuscripts should be presented in 2 printed copies and a file on a compact disk. On the disk you should handwrite your name, the software that you have used, and the name of the file

containing your manuscript. Make sure that the file on the disk and the printout are identical. The manuscripts, which do not correspond to the requirements stated in points 2 – 7, are returned to the authors for revision.

**8.** All papers are "double – blind" peer reviewed by two reviewers. The decision for publishing, returning for revision, or rejecting the respective manuscript, is taken by the Editorial Board. The authors receive two copies of the respective issue of the journal free of charge.

**9.** The Editorial Board of the journal accepts for publication manuscripts, which have not been published elsewhere. The acceptance of the article means that the copyright for the article is transferred to the journal. The article or parts of it cannot appear in other publications without the written consent of the Editorial Board.

The journal is published in 4 issues per year.

Economic Alternatives journal can be purchased from the bookstore of UNWE.