This is the traditional speciality of UNWE and it has existed since 1952. Its analogues abroad are: Copenhagen Business School, Warwick Business School, Economic University – Prague, Viena Wirtschaftsuniversitat. In the speciality are educated professionals in the field of capital markets, international financial engineering, marketing modeling, market analyses and prognoses, international negotiation and communications, management of investment projects, corporate management, actual issues of incorporation to the EU.


Opportunities to work at the: Bulgarian companies dealing with external economic activity, subsidiary companies and foreign companies representations, mixed companies having Bulgarian and foreign capital, managerial specialists at higher and average managerial level of the state and local administration, banks, stock and commodity exchanges, non-governmental organizations and many other institutions related to the international activity.