

ONLINE INTERNATIONAL WEEK AT THE NATIONAL UNIVERSITY OF POLITICAL STUDIES AND PUBLIC ADMINISTRATION (SNSPA)

7- 10 DECEMBER 2020

We are very pleased to invite you as a lecturer to the International Week organized by SNSPA.

In the light of COVID-19 measures, the international week of SNSPA will be organized online starting the 7th of December until the 10th.

We warmly welcome lectures, speeches and insights from our partners and partner institutions in this exciting online international week at SNSPA.

As a lecturer we invite you to present from one of the following topics to our students from all our faculties (Public Administration, Communication and Public Relations, Management, Political Science, International Relations and European Integration). We propose various themes and topics for discussion such as:

- Globalization. Challenges and opportunities in the current context;
- International Relations and European integration;
- Management insights for leading and working through a pandemic;
- Technology and sustainable transformation – navigating the waves of change in a globalized world;
- Social media and online marketing;
- Communication challenges in international business;
- Public sector management.
- Management and digital innovation;
- Strategic communication – staying ahead of the global competition;
- Brand management and corporate communication.

Each guest speaker will have a 30 minutes session on Google Meet / Webex. The session can contain theories, views, (good) practices, interactive discussions. You can register as of now, submitting your idea (brief outline) for your talk. Registration will be open until the 25th of November 2020.

We look forward to seeing you !

Sincerely,

Professor Vasile Secăreș | Project Director

Professor Florina Pînzaru | Dean, Faculty of Management, SNSPA

Our team members are ready to help you with further information and confirm your participation.

Activity coordinator: florina.pinzaru@facultateademanagement.ro