

# Virtual Teaching Staff Mobility

November 2020





SMK University of Applied Social Sciences is innovation and quality based higher education institution located in the capital of Lithuania Vilnius, the port-city on the Baltic Sea Klaipėda, and the second largest Lithuanian city Kaunas.

Established in 1994, SMK has grown to position itself at the very top of Lithuanian private college rankings and currently is the biggest private higher education institution in Lithuania.

SMK is introducing an alternative learning method where ideal balance of theoretical and practical knowledge correlates with personal evolution and strives for success. Exceptional, interesting, outstanding studies are forming not only modern outlook of science but also learning environment. Strong personal values platform is helping to form a unique identity inspiring students to generate new ideas and think differently despite the traditional boundaries.

**Lithuania: Vilnius – Kaunas – Klaipėda**





## **SMK** Incoming staff

Each year SMK welcomes a number of academic and non-academic staff members from its partner institutions. They visit SMK with the purpose of teaching or training. The Erasmus+ staff mobility programme offers excellent opportunities for acquiring innovative teaching methods and exchange of good practices, and contributes to professional development.

At SMK the staff mobility programme is implemented and facilitated by the International Relations Department. Teachers and non-academic staff of partner institutions are welcome to contact the SMK by emailing [kornelija.gulbinskaite@smk.lt](mailto:kornelija.gulbinskaite@smk.lt).

SMK is organizing Erasmus+ Staff Weeks each year, which are open for staff members of current and prospective partner higher education institutions. Please follow our information in order to find out about upcoming Erasmus+ Staff Weeks.





## Incoming teaching mobility

Despite the current circumstances we proceed with the study process and are ready to accept teaching mobilities. Since physical mobility is not possible, all the teaching activities will be organized online (using google hangouts).

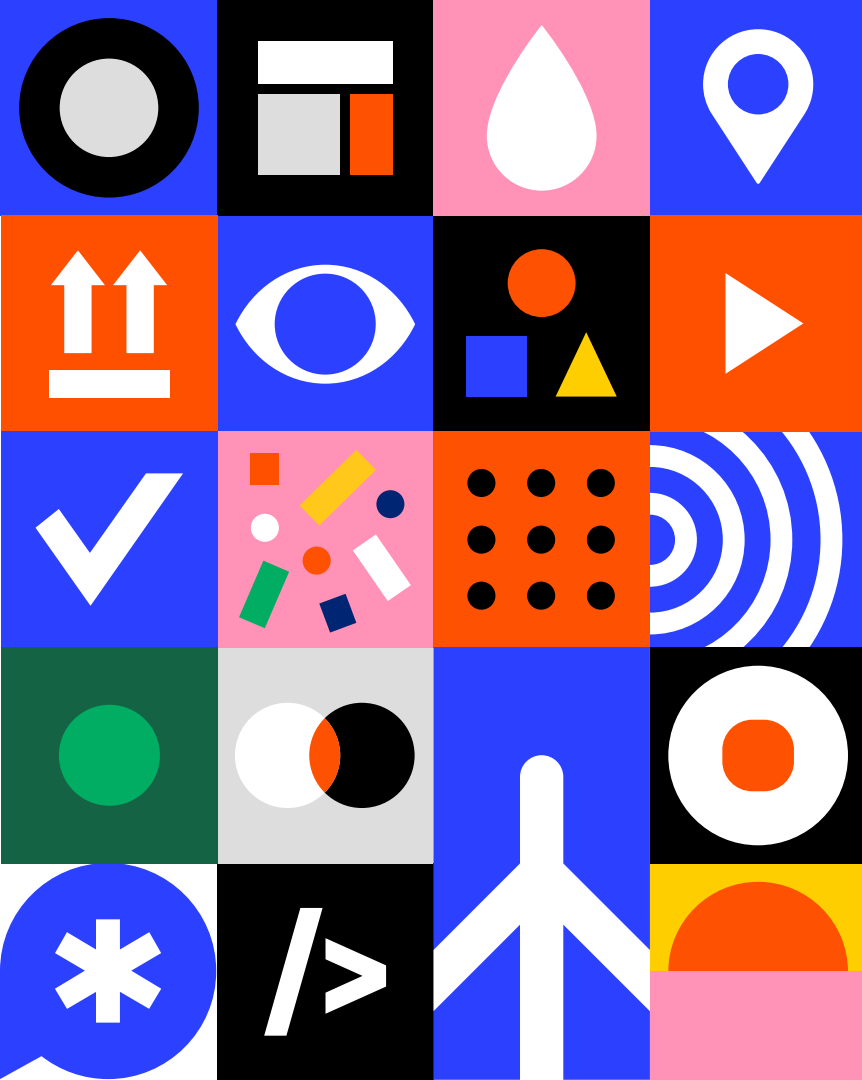
Following our study calendar, guest lectures can be accepted:

- In Autumn semester until 11th of December;
- For Spring semester from 15th of February until 1st of May.

Those interested, shall submit their proposals including information on the preferred dates of the teaching, area of expertise and proposed topics, CV and short introduction.

**More information:** [kornelija.gulbinskaite@smk.lt](mailto:kornelija.gulbinskaite@smk.lt)





# SMK

## Outgoing teaching mobility

SMK University of Applied Social Sciences lecturers will be happy to contribute to your internationalization at home activities and share their knowledge and expertise with students of our partner institutions in the virtual environment.

We prepared a list of SMK academics who are ready to conduct lectures, courses, workshops, or seminars in the English or other languages (the language of instruction is in the description of each lecturer).

The preferred virtual mobility period is until 30<sup>th</sup> of November for the Autumn semester. Different mobility dates can be agreed as well.

The required virtual teaching visit should include minimum 8 academic hours / 4 lectures and last minimum 2 working days.

Please feel free to contact SMK Erasmus+ coordinator Kornelija Gulbinskaitė, by e-mail: [kornelija.gulbinskaite@smk.lt](mailto:kornelija.gulbinskaite@smk.lt) in order to arrange the virtual teaching mobility or inquire for more information about the lecturers or their offered topics.

**Encouraging virtual mobility**



## **Study fields:**

- **INTERNATIONAL BUSINESS**
- **CREATIVE INDUSTRIES**
- **LAW**
- **PERSONAL DEVELOPMENT**
- **SALES**
- **TOURISM**
- **WELLNESS**

## **Languages:**

- ENGLISH •**
- RUSSIAN •**
- GERMAN •**



# SMK Toye Samson Abiodun

A meticulous emerging lecturer with four years of experience who possess extensive knowledge of teaching in a diverse environment both in business, academia, and broad outlook. He believes in creating a stimulating environment for making students thirst for knowledge together by encouraging cooperation and mutual support among the students.

- 40+ talks at conferences and public events;
- 10+ in-company pieces of training on doing business in emerging markets;
- 60+ people consulted on personal development and public speaking related matters individually and 7000+ through group events.

Fluent in Nigerian (Yoruba), English, Averagely in Russian, Lithuanian.

## **Proposed topics for lectures in English language:**

- Personal Management and Career
- Marketing and Branding
- Public Speaking
- Doing Business in Emerging Markets



# SMK Akvilė Alauskaitė

Head of Law and International Trade and Custom Logistics study programmes, Head of SMK Strategic Partnerships. Professional growth mentor and training facilitator. For the last decade she helped a lot of people, including high school pupils and students, to achieve their personal goals. During the ten years of being a part of academic and business community she have held over 1500 lectures and training courses. Akvilė's lectures are recommended to everyone who wish to improve or transform their life and career.

## **Proposed topics for lectures in English language:**

- Career Management;
- Becoming your dream self;
- Personal strengths and weaknesses ;
- Importance of co-working and co-creation;
- Vision of the future work (Top skills 2025 - 2030).







# SMK Diana Garlytska

Head of Science and Research Division and a young expert who, over 7 years of her career in academia, has taught in more than a dozen of countries across Europe and Asia.

In 2013 from business analytics at DP DHL EU HQ in Leipzig, Germany Diana Garlytska transitioned to teaching and research work in Lithuanian capital, Vilnius. Here she has used every opportunity to enhance her knowledge in the field of her PhD research (i.e. environmental finance) and develop her skills in teaching, project management, research, event management, creative writing, storytelling and other.

Thus, she has written 4 workbooks for BA level students and created her author course on 'Sustainable Business Development'. Additionally, as a part of her independent PhD research Diana has published over dozen scientific articles and conference thesis on Environmental Finance.

## **Proposed topics for lectures in English language:**

- Governance of Sustainable Development;
- Sustainable Business;
- Social Business and Ethics;
- Corporate Social Responsibility;
- Environmental Finance;
- Eco Tourism;
- Sustainable Fashion.



# SMK Ernesta Jonaitienė

Lecturer of SMK SMK University of Applied Social Sciences. Ernesta has more than 15 years' experience in the fields of tourism and sales. She was working with students by the facilitation method. It is a new style of teaching where we help to combine knowledge and skills with experience. Experiential education occurs when a person engages in a variety of activities, then reflects on their experiences and integrates insights into their thinking, behavior, and actions. Field of her classes are: sales management, customer management, tour operator activities, management and economics.

## **Proposed topics for lectures in Russian or German language:**

- Dynamic packaging for travel services: setting an individual itinerary according a Covid 19 situation;
- Recognizing customer types: video case analysis;
- Sell your service or product in 30 seconds (Interactive and practical lecture);
- Mistakes in company presentations (practical lecture with group work task).

# SMK Rita Karabanovienė

Head of International Business, Marketing and Advertising, Programming and Multimedia, Computer Games and Animation Study Programmes and lecturer at SMK University of Applied Social Sciences. Rita has more than 16 years of experience in logistics and international trade. For more than 15 years, she worked as head of sales in logistic company and also have practice in wholesale trade. Field of her classes are: Logistics, trade logistics, international trade and export. All classes are with practical tasks such as : filling proforma invoice, CMR, other trade documents.

## **Proposed topics for lectures in English language:**

- Basic logistics processes in international trade;
- Incoterms;
- Proforma and delivery documents review;
- International delivery route management.





# SMK

## dr. Inga Iždonaitė-Medžiūnienė

Lecturer-facilitator at SMK University of Applied Social Sciences. Inga has more than 20 years of experience in the field of management, teaching and research. She has also experience in experiential learning-teaching while engaging students in various activities incorporating reflection on students' experiences through thinking, behavior, and actions. Fields of her classes are: Wellness and Quality of life, Entrepreneurship and Business Design, Corporate Wellness.

### Proposed topics for lectures in English language:

- Wellness and Quality of Life Assessment;
- Employee Wellness and Health Coaching;
- Entrepreneurship, Business Challenges and Trends.

WELLNESS AND QUALITY OF LIFE



# SMK Raimondas Paškevičius

Head of Creative and Entertainment Industries, Digital Communication, Video Creation and Media Study Programmes, Lecturer, TV Director and Scriptwriter. Raimondas Paškevičius is the well know storytelling, creativity, public speaking, script writing and audio-visual products development trainer in Lithuania. He has been teaching for many years in various higher educational institutions of the country and abroad as well as conducting number of trainings for business enterprises.

## **Proposed topics for lectures in English language:**

- Storytelling for marketing and communication:
  - Why we are telling stories?
  - Why stories are more effective than numbers?
  - How we can use storytelling in marketing?
  - How we can use storytelling in communication?
  - How and where to find the story that fit to your case?
  - How to create stories?
  - How to structure the story?
  - How to create character of the story?
  - How to create the tension in your story?
  - How to tell the story?



# SMK Jūratė Solovjovė

Head of Law and International Trade and Customs Logistics Study Programmes. Jūratė has been working as lecturer at SMK University of Applied Social Sciences for 20 years. She has a close partnership with Lithuanian Law institutions such as Courts, Prosecutor's Office, Police, and Lawyers. Field of her classes are: Basics of Law, History of Law, Lithuanian constitutional Law, theory of Law, Labor Law.

## **Proposed topics for lectures in Russian language:**

- The origin of the law, development, concepts, principles;
- Lithuanian constitutional law: development, validity, structure;
- Division of the Lithuanian government: legislative, executive and judicial.





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KOLEGIJA**