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ЕКОНОМІЧНИЙ ФАКУЛЬТЕТ
ХНУ імені В. Н. Каразіна

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
V. N. KARAZIN KHARKIV NATIONAL UNIVERSITY
FACULTY OF ECONOMICS
DEPARTMENT OF ECONOMICS AND MANAGEMENT**

INVITATION

to the First International scientific and practical conference

**"TRANSFORMATION OF THE MANAGEMENT PARADIGM OF
THE SUSTAINABLE PRODUCTION PRACTICES IN THE
CONTEXT OF EUROPEAN INTEGRATION"**

*is being held within the framework of the EU Erasmus+ project Jean
Monnet Module: "Global Sustainable Production and Circular Economy"
/ "Global Sustainable Production and Circular Economy" (101175175 –
Global SPaCE – ERASMUS-JMO-2024)*



05 November 2026 year

Kharkiv

DEAR COLLEAGUES

We invite you to participate in the work of the 1st International Scientific and Practical Conference "Transformation of the Management Paradigm of Sustainable Production Practices in the Context of European Integration", which is scheduled to be held on November 5, 2026 at the V.N. Karazin Kharkiv National University.

The conference accepts materials from scientists from research institutions, scientific and pedagogical workers, higher education students, practitioners, representatives of state authorities, professional associations and expert circles of Ukraine and EU countries who have scientific and practical interests in the topic of the conference.

THE PURPOSE OF THE CONFERENCE is scientific understanding, expert discussion and generalization of theoretical and methodological principles and practical experience in transforming enterprise management systems on the basis of sustainable development, circular economy, digital technologies and ESG standards to ensure their sustainability, competitiveness and successful integration into the European economic space.

IN THE CONFERENCES FRAMEWORK FORESEEN WORK BY SUCH SECTIONS:

Section 1. Strategic sustainability and transformation of business models of enterprises

Section 2. Sustainable production practices, ESG and value chain transformation

Section 3. Digital Transformation and Intelligent Business Management Systems

Section 4. Human capital, leadership and competence development

Section 5. Innovative entrepreneurship, social innovation and European business integration

Working languages of the conference: Ukrainian, English

The format of the conference is mixed: face-to-face and remote participation

TO PARTICIPATE IN THE CONFERENCE

1. By October 20, 2026, send an application for participation and an electronic version of the abstract to the organizing committee. **Registration form for participation in the conference and folder to download abstracts and reports:** <https://docs.google.com/forms/d/1rgU22gGkxhiD6VCZQkSulHQG-3-UJDqf-y2QDifdKMw/edit>
2. File names should be signed according to the surname and initials of the conference participant, indicating the section number (for example: 3_Popova I._abstract)
3. Materials that have not been previously published are accepted for publication.
4. The authors of the abstracts are responsible for the content of the materials. Abstracts that do not meet the specified conditions will not be accepted for consideration.
5. For higher education applicants, it is mandatory to indicate the supervisor in the co-authors.

Participation in conferences free of charge. After the conference, an electronic version of the collection of abstracts is planned to be published on the official website of the Department of Economics and Management of the V.N. Karazin Kharkiv National University. (<https://economanagement.kh.ua>). An electronic copy of the collection of abstracts will be sent to participants by e-mail. All conference participants will receive electronic certificates of participation, which will be sent to the email addresses provided during registration.

KEY DATE

Submission of applications and abstracts - **until October 20, 2026.**

CONTACTS OF THE ORGANIZING COMMITTEE:

Department of Economics and Management, Faculty of Economics, V. N. Karazin Kharkiv National University

Electronic e-mail: ekomanagement@karazin.ua

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REQUIREMENTS FOR THE DESIGN OF ABSTRACTS OF REPORTS : volume – up to 2 pages inclusive of A4 format, portrait orientation; margins of 2 cm on all sides; font – Times New Roman, 12 pt. font, single line spacing; paragraph indentation – 1.25 cm; width alignment.

The structure of the abstract should include: title of the abstract; information about the author(s); name of the higher education institution/institution; main text; if necessary, tables, figures, formulas; conclusions; list of sources used.

The title of the abstract is printed in capital letters, bold, 14 pt, centered. The title should be short, meaningful and correspond to the content of the research. Information about the author(s): name and surname of the author(s), academic degree, academic title, position, name of higher education institution/institution, city, country, e- mail. For education seekers, the level of education, specialty and educational institution are indicated. The main text should reveal the research issues, contain the problem statement, goal, main results of the research and their justification. The list of used sources is drawn up in accordance with DSTU 8302:2015.

SAMPLE FOR ABSTRACT FORMATION

TRANSFORMATION OF THE SUSTAINABLE PRODUCTION PRACTICES MANAGEMENT PARADIGM IN THE CONTEXT OF EUROPEAN INTEGRATION

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Statement of the problem

Goal

Main results of the study.

List of sources used

1. Last name I. O. Title of publication. *Title of edition* . 2024. No. 2. P. 15–22.
2. Surname I. O. *Title of the monograph* . Kyiv: Publishing house, 2023. 250 p.
3. Name of organization. Name of electronic resource. URL: _____ (date of access: 09/15/2026).