



## Erasmus + Blended Intensive Programme BIP

Digital Transformation in Public Services LISBON-Portugal

Scholarship available

**Iscte – University Institute of Lisbon**

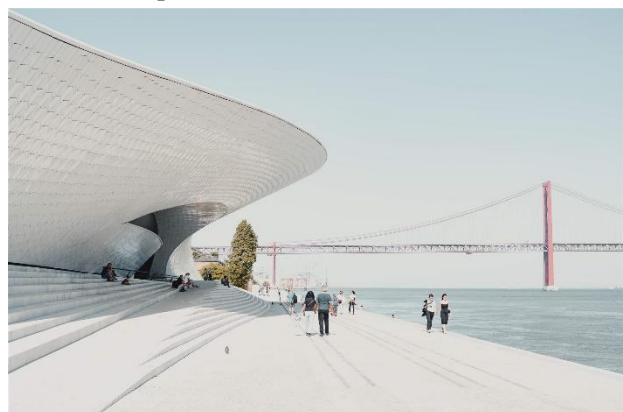
4th to 8th of November 2024 | on-line course starts in September

### Abstract

This program blends theoretical knowledge with practical, hands-on experience, aiming to empower participants to become catalysts for digital innovation in public services. The ultimate goal is to contribute to more efficient, inclusive, and responsive public services that meet the needs of all citizens, especially in areas critical to social welfare and development.

### Partners

- Partner 1: ISCTE - University Institute of Lisbon - Portugal
- Partner 2: Kaunas University of Technology | KTU - Lithuania
- Partner 3: University of National and World Economy | UNWE - Bulgaria
- Partner 4: Complutense University of Madrid | CUM - Spain
- Partner 5: National School of Political and Administrative Studies SNSPA – Romania
- Partner 6: Laurea – Finland



### Structure of the BIP

## Week 1-3 ; 5-6: Online Phase (Preparatory Work)

Platform: Moodle and other digital collaboration tools.

### Week 1: Introduction and Foundations

Topics Covered: Introduction to digital transformation in public services, overview of digital governance, and understanding digital readiness.

Activities: Online lectures, readings, and a webinar with an expert on digital transformation in the public sector.

### Week 2: Identifying Challenges in Public Services

Focus Areas: Public Procurement, Social Security, Digital Nomads, Migration, Health, and Education / Change management.

Activities: Desk research assignments to identify and document specific digital transformation challenges within the focus areas under wicked problems theory.

### Week 3: Preparing for Lisbon- Case Study Analysis

Activities: Participants are divided into teams to analyse case studies related to their chosen focus area. Preparation of presentations on identified challenges and potential questions for stakeholders.

## Weeks 4: Intensive In-Person Phase in Lisbon at Iscte – 4 – 8 November 2024

Note: The in-person phase includes workshops, field trips, stakeholder interactions, and project development sessions.

Deep Dive into Digital Transformation Challenges and Solutions

Monday to Wednesday: Workshops on innovative digital solutions, including blockchain, AI in public services, and cybersecurity. Field trips to innovative public services and tech hubs.

Thursday to Friday: Case study presentations by participants, followed by expert feedback.

Introduction to project work.

## Week 5 and 6: Project Work and Stakeholder Engagement

2 weeks of online tuition and preparatory of a final work proposal.

Teams work on their projects, applying design thinking methodologies to develop digital transformation solutions taking in mind the need for management the change. Interactions with stakeholders and key actors for feedback.

Finalization of projects. Rehearsal presentations.

2 Last days: Final presentations to a panel of experts, stakeholders, and peers. Closing ceremony and feedback session.

### Post-Program Activities:

Mentorship and Network Building: Participants are encouraged to stay in contact with mentors and peers. A digital platform will facilitate ongoing collaboration and support.

### Your Profile

The BIP on Digital Transformation in Public Services is targeted at bachelor's students in their last year and master's students. Students of Economics, Business, Management and Political Science fields of study who are enrolled in UNWE are welcome to apply.

### Application

To apply for the BIP on Digital Transformation in Public Services you should provide:

- A short letter (max. 300 words) explaining your motivation for applying to the BIP,
- Curriculum vitae (education, work experience, language skills, study/work abroad, other relevant skills and experiences),
- Academic records (transcript of records).

## **Selection**

Submitted applications are evaluated by the academics and staff working in the BIP. Candidates will be evaluated based on their motivation letter and CV. In order to ensure equal participation among students from the different partner universities, the selection committee will aim at choosing four to maximum five students from each partner university. Final decisions also consider a range of criteria for cohort composition, including but not limited to disciplinary balance, institutional diversity, and demographic diversity.

## **Additional Details**

In order to complete your application, you will have to fill in the application form (<https://forms.office.com/e/t44PDf3ZVB>) and upload your CV, academic records and motivation letter (in Word or PDF format), together with:

- Copy of international passport or European identity card – to be uploaded in PDF;
- Passport photo in JPG format.

Applications must be submitted by 1 July 2024. All documents must be in English, except for the academic records.

Results will be communicated by 14 July 2024.

For questions, please send an email to [kkolarov@unwe.bg](mailto:kkolarov@unwe.bg).

## **Scholarship**

All selected students will receive scholarships for participation in the BIP according Erasmus+ Programme regulations.