



Kyndryl Business Game

~ 2024 ~

Dear students,

Kyndryl Bulgaria in partnership with department of Finance at UNWE, would like to invite you to participate in a Business Game.

Meet our Kyndryl Professionals who will lead you through a dynamic business case with various challenges. Our goal is to build a bridge between your academic knowledge and the business world.

WHEN: 17 Apr 2023 | 14:15 – 17:30

WHERE: Large Conference Hall

Concept:

Join a team of 6 members by random selection. Together you will handle financial tasks related to setting prices, making forecasts, designing plans, and producing reports in constantly changing environment while competing with other teams. You need to convince the CFO that your financial model is the one that would help us to sign a new contract with a strategic customer.

Requirements:

Each team should have at least one laptop with MS Office (Excel and Power Point) during the business game.

First instructions will be distributed a week before the live event. You need to review and familiarize yourself with the business case and to take required actions.

