

INVITATION to the Conference The Future of Bulgaria Through the Eyes of the Young Generation

Dear Members and Partners,

We warmly invite you to take part in the Conference on **the Future of Bulgaria Through the Eyes of the Young Generation.**

Organizer: Dutch Bulgarian Business Association

Strategic Partners: Sofia Tech Park, BESCO, Fund of Funds Bulgaria, the Bulgarian Chamber of Commerce and Industry, Invest Bulgaria Agency, American Bulgarian Business Association, Women in Banking and Finance Bulgaria, and leading Bulgarian Universities.

- **Date and Time:** **June 4, 2024, from 15:00 to 18:30**, with an ensuing networking cocktail and live music performance **from 18:30 until 21:00.**
- **Venue:** John Atanasoff Forum, Sofia Tech Park, Bulgaria.
- **Goal:** To engage in dynamic discussions regarding education reforms, youth employment, career growth, sustainability and talent retention, innovation and entrepreneurship among young people, all crucial for the progress of Bulgaria's economy and society. The event will focus on the ideas and visions of young people for the future of Bulgaria in dialogue with business and government representatives.
- **Format:** The conference will feature a series of keynote speeches, panel discussions with students and graduates from Bulgarian and foreign universities, moderated by government and industry experts, and interactive Q&A sessions.

Participants in the event: government officials, industrial and business leaders, experts in training and education, young professionals, graduates and students.

Program:

15:00 - 16:00 - registration, coffee and socializing time

16:00 - 16:15 - Opening speeches by the organizer and partners: DBBA, Sofia Tech Park, BTPP

16:15 - 17:15 - Round table with Bulgarian graduates from Dutch universities, moderated by Fund of Funds

17:15 - 17:30 - break

17:30 - 18:30 - Round table with graduates from Bulgarian universities, moderators from BESCO and MentorTheYoung

18:30 - 18:45 - Announcement of the winners of the essay contest "The Future of Bulgaria Through My Eyes", awarding and closing speech

18:45 - 21:00 - Time for socializing and refreshments in an informal setting with live musical performance by the international star Arcangelo D'Angelo - finalist of the Voice of Bulgaria 2023

The next day: Press conference at the BCCI to summarize the results of the event, the survey and announce the winners of the essay contest.

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The event is tailored for:

- **Professional Development:** For young people looking for their way of professional growth and life in Bulgaria, ready to work actively for the development of a prosperous society. The event will give them opportunities to interact with and learn from government officials, business leaders, and innovative thinkers.
- **Policy Impact:** For representatives of the government sector, whose decisions and commitment can influence political decisions to overcome the difficulties faced by young people in Bulgaria. The event contributes to conversations that could influence the future of Bulgaria's workforce.
- **Business contacts and networking:** For business representatives for whom the development of work potential and the discovery of young talents with motivation for work are essential for the prosperity of their companies. The event provides opportunities to build meaningful connections with professionals across various sectors.
- **Talent Recognition:** For the participants in the essay contest on the topic "The future of Bulgaria through my eyes". Prizes for the three best essays will be presented at the event.

This conference is for everyone who would like to hear the voice of the young generation in dialogue with government and business to influence Bulgaria's future direction. Let us make this day a celebration of the optimism of young people for Bulgaria as a country of prosperity and growth.

We eagerly anticipate your participation and contribution.

To attend the conference, please register on the link below:

<https://lu.ma/dbbaevent>

To follow DBBA:

<https://www.linkedin.com/company/dbba/?viewAsMember=true>

Kind regards,