

YOUR COMPANY NAME AND LOGO

PITCH DECK
template

Mission statement

THE PROBLEM



Problem 1



Problem 2



Problem 3

THE SOLUTION



Feature or product 1



Feature or product 2



Feature or product 3

PRODUCT

FEATURE 1

explanation text.....

FEATURE 2

Text.....



WHY NOW?

INDUSTRY 4.0

Industry 4.0 is in full swing and manufacturers are desperate to cut costs through technology and connectivity

INTERNET OF THINGS

THE MARKET

\$23 bln.

Global market
TAM

\$72.7 bln.

More specific market
SAM

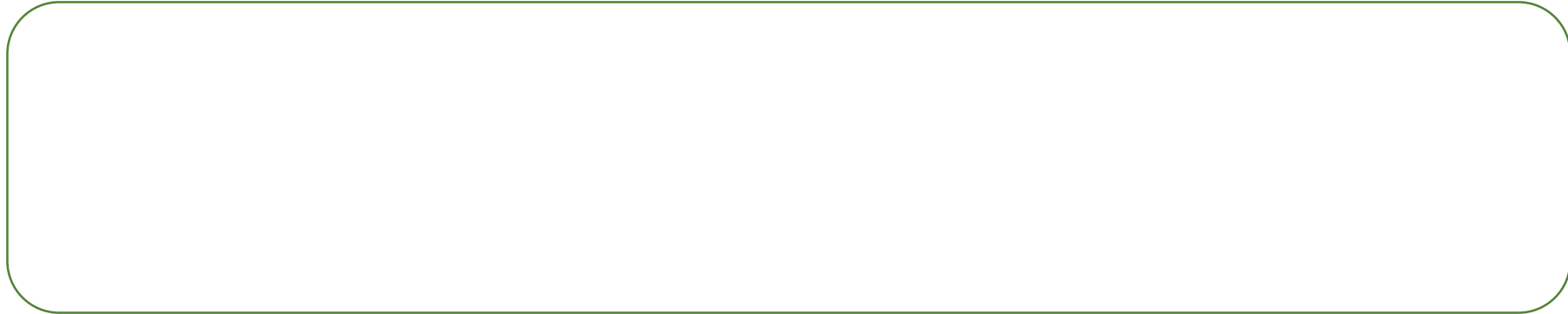
59%

SOM

BUSINESS MODEL



BUSINESS MODEL



CUSTOMER SEGMENTS



COMPETITION

LOCAL MARKET

.....

EUROPEAN MARKET

.....

ADVANTAGES

ADVANTAGE 1

.....

ADVANTAGE 2

.....

ADVANTAGE 3

.....

TRACTION

MVP

Functional
prototype

PILOT

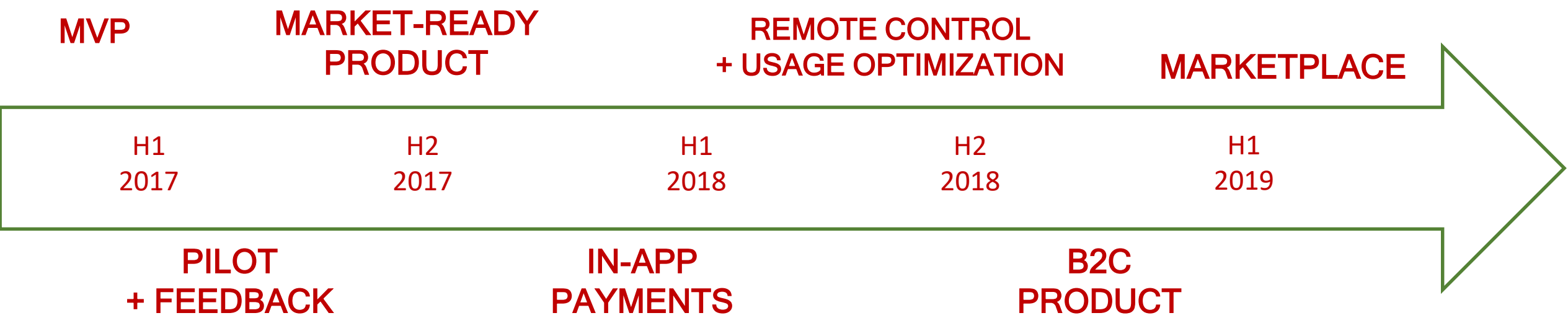
XXXXXX+

Number of
users/devices/installs, etc.

PIPELINE

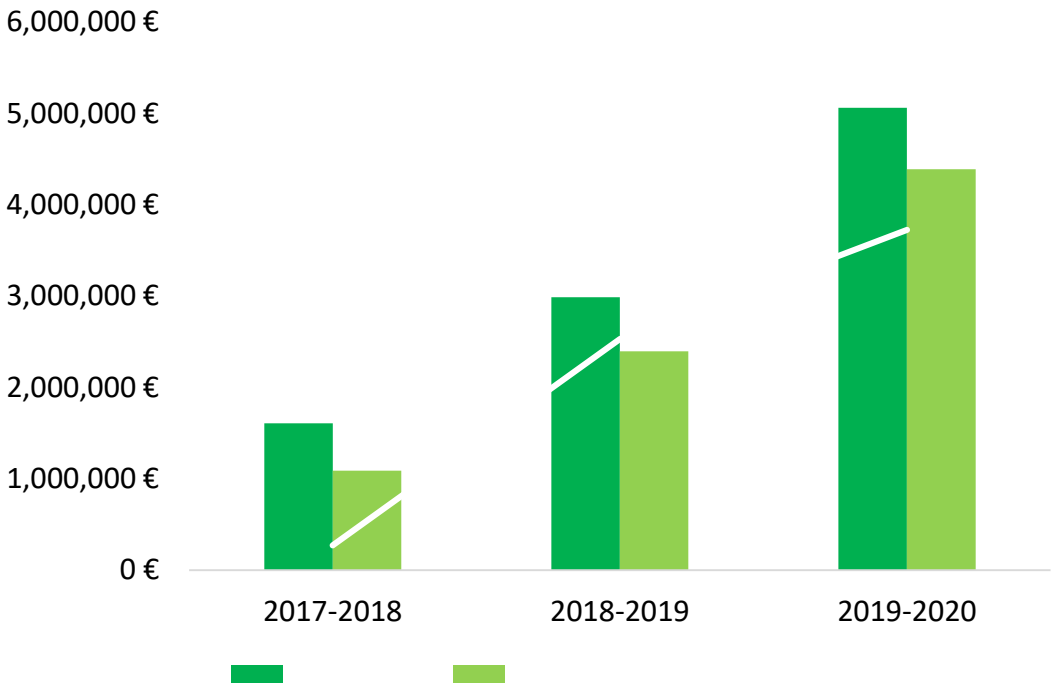
Company	Pick a Metric	Status
Client 1	38	Paying
Client 2	28	In talks
Client 3	20	In talks
Client 4	400+	In talks

PRODUCT ROADMAP

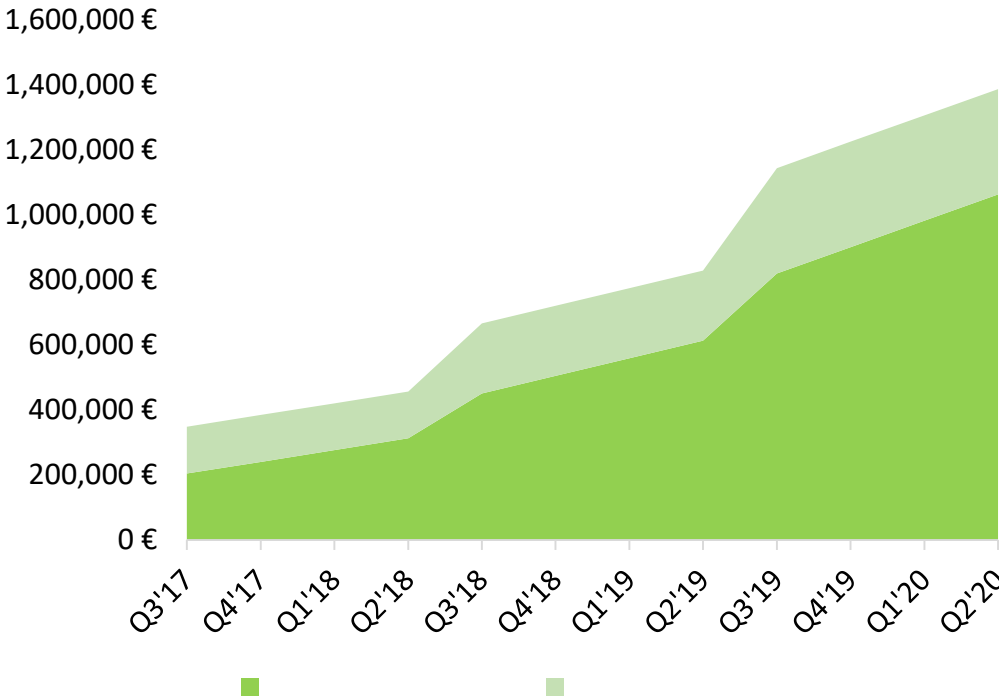


FORECAST

Profit & Loss



Revenue Breakdown



FUNDING ROUND

€ 300 000

Seed Investment

€ 1.5 mln.

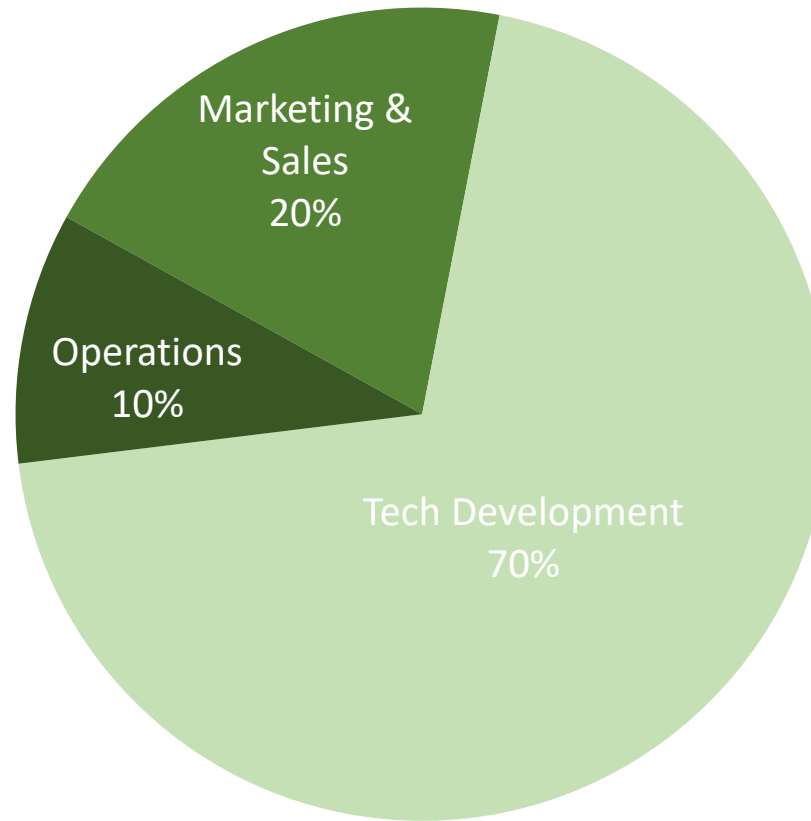
Valuation



€ 130K

Committed

INVESTMENT BREAKDOWN



TEAM



Name
CEO

Experience



Name
CTO

Experience

PARTNERS

Contacts and Thank you!

aaa@xyz.com