



UNWE
FACULTY OF INTERNATIONAL
ECONOMICS AND POLITICS



Embajada de la
República Argentina
República de Bulgaria

MERCOSUR: A TRIBUTE TO THE 30TH ANNIVERSARY
International Conference/ Event
Sofia, UNWE, June 16th, 2021, Ceremonial Hall

14 – 15h Registration of the participants on site and virtually

14 - 14:45h Meeting hosted by Assoc. Prof. Dr Mihail Musov on behalf of
Prof. Dr Dimitar Dimitrov, Rector of the University of National
and World Economy in Bulgaria

CONFERENCE PROGRAMME

15 -15:30 OPENING CEREMONY

(Ceremonial Hall)

Join online at:

<https://teams.microsoft.com/l/team/19%3aCIdNh1W3JIJtt4jTWNVYBbixRm7D3xe7lGNFBxgmmRM1%40thread.tacv2/conversations?groupId=2c7a715f-a279-4d61-b109-fe70fd70f26e&tenantId=ebc7c086-c350-4453-911a-3b740f8d6dad>

Moderator: Prof. Dr. Daniela Koch-Kozhuharova, UNWE, Head of Spanish Studies, Chairperson of the Organizing Committee of the Conference

Assoc. Prof. Dr. Mihail Musov, UNWE, Vice-Rector for Research and International Affairs

Assoc. Prof. Dr. Maria Bakalova, UNWE, Dean, Faculty of International Economics and Politics

H.E. Maria Edileuza Fontenele Reis, Brazil, Ambassador

H. E. Alfredo Atanasof, Argentina, Ambassador

Mrs. Zaritza Dinkova, M.A., Vice-Minister of Foreign Affairs

Mrs. Veselina Ganeva, Ministry of Education, Director International Cooperation

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15:30 - 16:30 PLENARY SESSION

Moderator: Prof. Dr. Daniela Koch-Kozhuharova, UNWE, Head of Spanish Studies, Department of Foreign Languages and Applied Linguistics, Faculty of International Economics and Politics, Chairperson of the Organizing Committee of the Conference

Mrs. Zaritza Dinkova, M.A., Vice-Minister on Foreign Affairs:

Las relaciones bilaterales EU:Mercosur

H.E. Maria Fontenele Reis, Ambassador:

Mercosur: integración, paz y prosperidad

H.E. Darío César Celaya Alvarez, Ambassador, National Director of MERCOSUR

Mercosur: 30 years of regional integration

16:30 – 16:50 Coffee break

16:50 - 19:00 PANEL

Moderator: Kalina Ishpekova-Bratanova, Ph.D., Scientific Secretary of the Department of Foreign Languages and Applied Linguistics, Faculty of International Economics and Politics

16:50-17:10 Prof. Dr. Lisette Salgado Patiño, México, Centro de Excelencia en Competitividad y Emprendimiento, CETYS Universidad:

México y el mercado externo: ¿cómo cambió la economía mexicana con la apertura comercial?

17:10 – 17:30 Assoc. Prof. Dr. Pascal Zhelev, Bulgaria, UNWE, Vice-Dean on Quality and International Cooperation, Faculty of International Economics and Politics:

EU - Mercosur Trade Agreement: opportunities for Bulgaria

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17:30–17:50 Assoc. Prof. Dr. Plamen Ralchev, Bulgaria, UNWE, Head of the International Relations Department, Faculty of International Economics and Politics:

Mercosur: challenges of maintaining regional identity

17:50 – 18:10 Prof. Dr. Tatyana Houbenova – Delisivkova, Bulgarian Academy of Science, President of the Union of Economists in Bulgaria

Bulgaria's European integration and the prospects of the relations with the MERCOSUR in the context of EU transformation to climate neutral economy

18:10-18:30 Mr. Kristiyan Madzhurov, Bulgaria, UNWE, Member of the Students' Council:

Mercosur: before and after Covid-19

18:30 – 19:00h Discussion

19 - 20h Cocktail

LIST OF PARTICIPANTS

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