**FOLPSEC Communication and Dissemination Plan**

Main objectives of the project deal with exchange of knowledge, sharing of information, application of results in research and teaching practices. Therefore communication and dissemination activities play important role in project implementation process.

According to some approaches Local Production Systems could be understood as complex networks which include various economic, political and social actors. The resluts of the project and all activities developed under the project could be potentially interesting and useful to many organizations and individuals. It should be pointed out that at the very beginning it is necessary to indentify main «stakeholders» of the project who are supposed to be involved in the process of dissemination. This means that main target groups for dissemination of the project results should be identified. Next step inevitably should be related with communicating with these groups, selecting relevant representatives and establishing contacts. Then activities themselves should be performed. Project brought together representatives of different countries, each of them has different economic and social environment, modes and real steps of dissemination therefore should vary from case to case.

General activities under communication and dissemination plan look as follows:

**Task 4.1: Development of general dissemination framework**

4.1.1. Definition of general aims of dissemination for the whole project.

4.1.2 Preparation of a list of project’s main target groups including academic community representatives and practitioners that would benefit from the research results obtained. This should be done by each partner.

4.1.3. Elaboration of a list of relevant professional journals suitable for dissemination of project’s ideas and results and contacting with editorial boards. This should be done by each partner.

4.1.4. Elaboration of a list of relevant professional oncoming events suitable for dissemination of project’s ideas and results and contacting with organizational committees. This should be done by each partner.

4.1.5. Elaboration of a list of relevant general media resources and local events suitable for dissemination of project’s ideas and results and contacting with authorities. This should be done by each partner.

4.1.4 Exchange of lists and plans between participating organizations.

4.1.5 Clarification of general plan.

**Task 4.2:Promotion ideas and results activities**

4.2.1. Preparation of special printed materials devoted to project (brochures, leaflets),

4.3.2. Participation in international and national conferences, workshops and seminars organized in the framework of FOLPSEC with invitation of other academics and specialists.

4.2.3 Participation in international and national conferences, workshops and seminars (not being part of FOLPSEC).

4.2.3 Publication project results and ideas in professional journals.

4.2.4. Publication project results and ideas relevant general media resources.

4.3.5 Summarising and resuming events’ participation and publishing results in order to define feedback.

**Task 4.3: Development of user-friendly informational environment**

4.3. Examining technical and financial possibilities of the development of special FOLPSEC web site.

4.3.2 Selecting non project web resourced where project information could be posted.

4.3.3 Selecting other possibilities of web informational support.