



ENJOY SAFER TECHNOLOGY™

#ESET

#socially responsible company

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Jana Michalakova

A man and a woman are sitting at a table in a cafe, looking at a tablet together. The man is holding the tablet, and the woman is leaning over his shoulder. They are both smiling. On the table, there are two cups of coffee and a glass of water. A small potted plant is on the table to the left. The background shows a city view through a large window. The entire image has a teal overlay.

Story of ESET



30 YEARS OF
CONTINUOUS
IT SECURITY
INNOVATION

Foundation of the company and IT Security industry

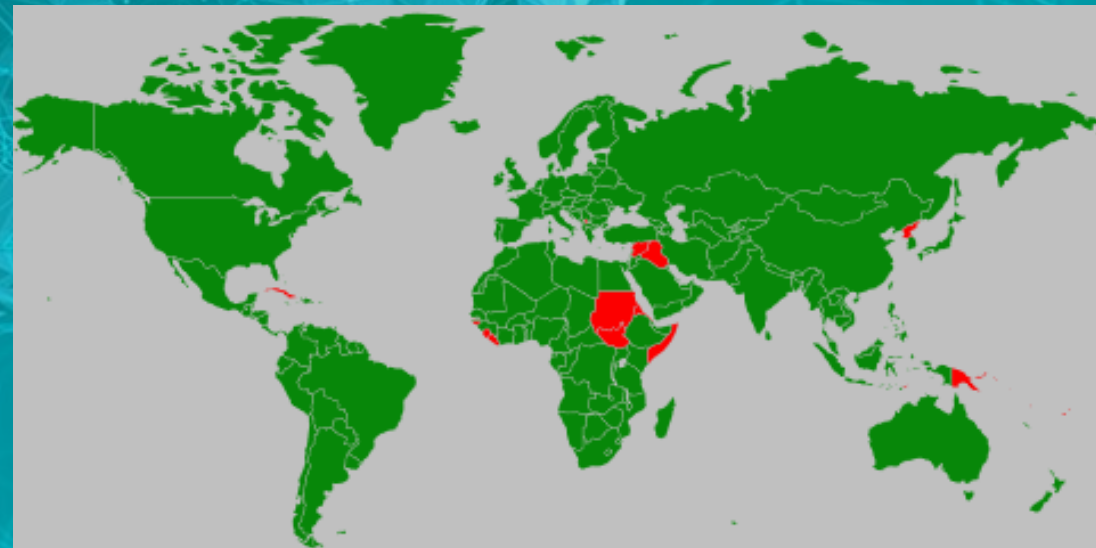


ESET owners today

FORBES 2017



Global protection
110 000 000
protected users in more than 200 countries and
territories



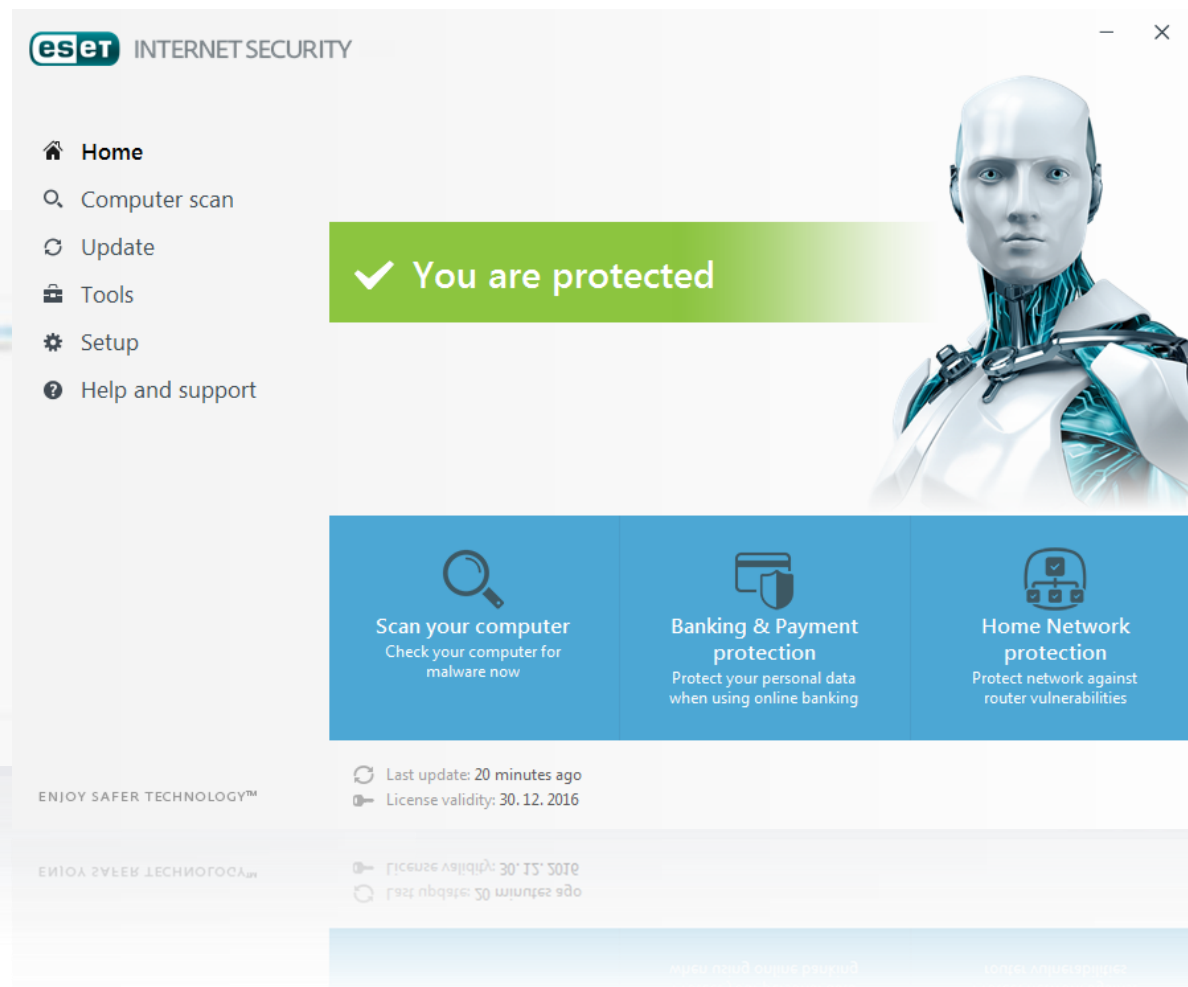
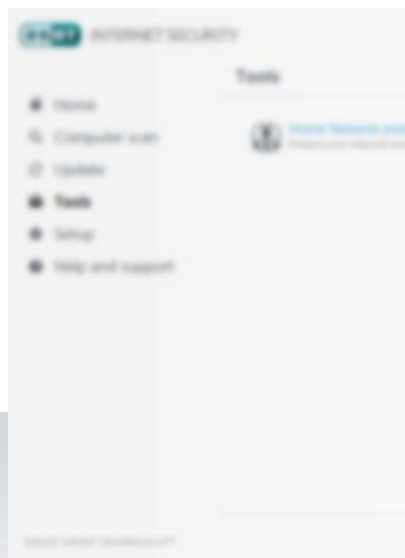


chrome

ESET technologies protect
around **900 million** people

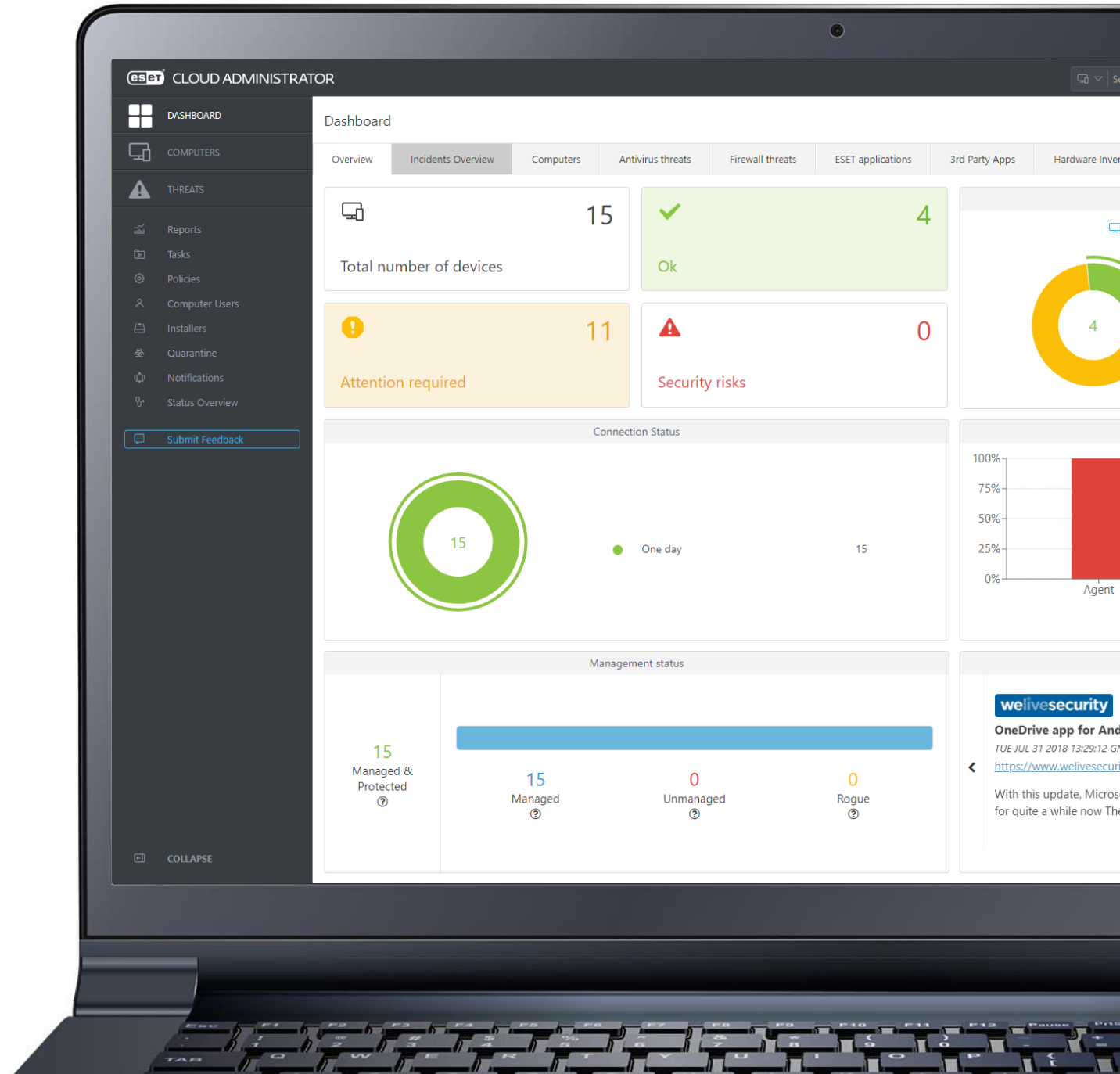
ESET Portfolio

The background is a complex, futuristic digital environment. It features a dark blue color palette with glowing cyan and white lines and points. The scene is composed of various geometric shapes, including rectangular blocks and elongated tubes, some of which are interconnected by a network of lines. In the foreground, there's a large, curved surface covered in a dense grid of small, glowing dots. To the left, a series of vertical, rectangular structures rise up, resembling a city skyline or a data center. On the right, a long, horizontal structure with a series of glowing points along its length extends towards the background. The overall impression is one of a high-tech, digital world.



ESET Cloud Administrator

- Cloud service
- Up to 250
 - Endpoints
 - Mobile devices
 - Servers



ESET Security Management Center

- Solution for enterprise companies
- Management of other ESET products



A futuristic digital cityscape with glowing blue lines and structures, suggesting a high-tech environment. The background features a complex network of glowing blue lines and structures, resembling a digital cityscape or a high-tech environment. The lines form various geometric shapes and patterns, creating a sense of depth and complexity. The overall color scheme is dark with bright blue highlights, giving it a cybernetic or digital feel.

ESET Technology alliance products

Technology alliance

- Safetica (data loss prevention)
- Xopero (backup and recovery)
- Greycortex (network security)





Nikkei Award

6x



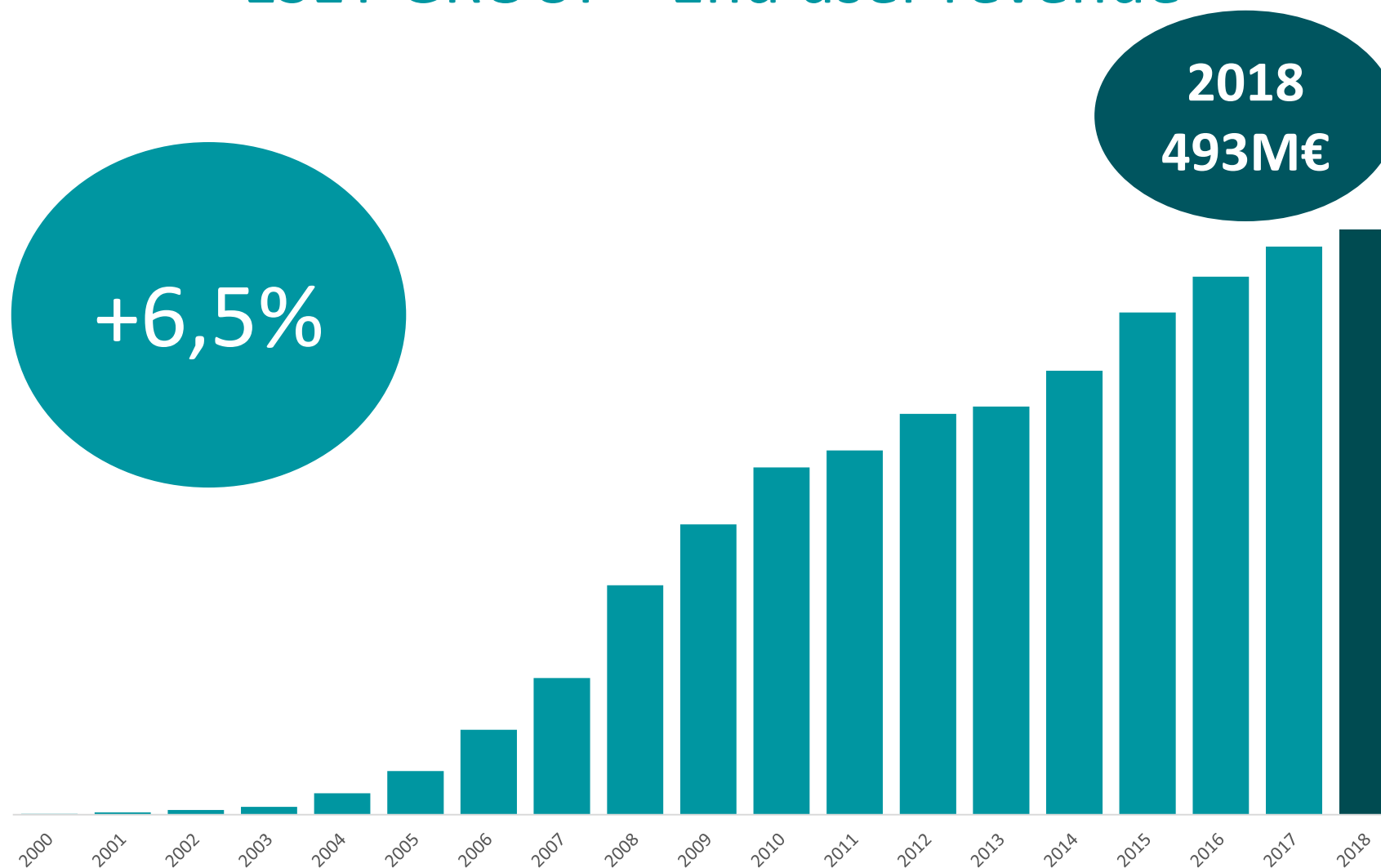
A man and a woman are sitting at a table in a cafe, looking at a tablet together. The man is holding the tablet, and the woman is pointing at the screen. They are both smiling. The background shows a window with a view of a city and a potted plant on the table.

Financial Year 2018

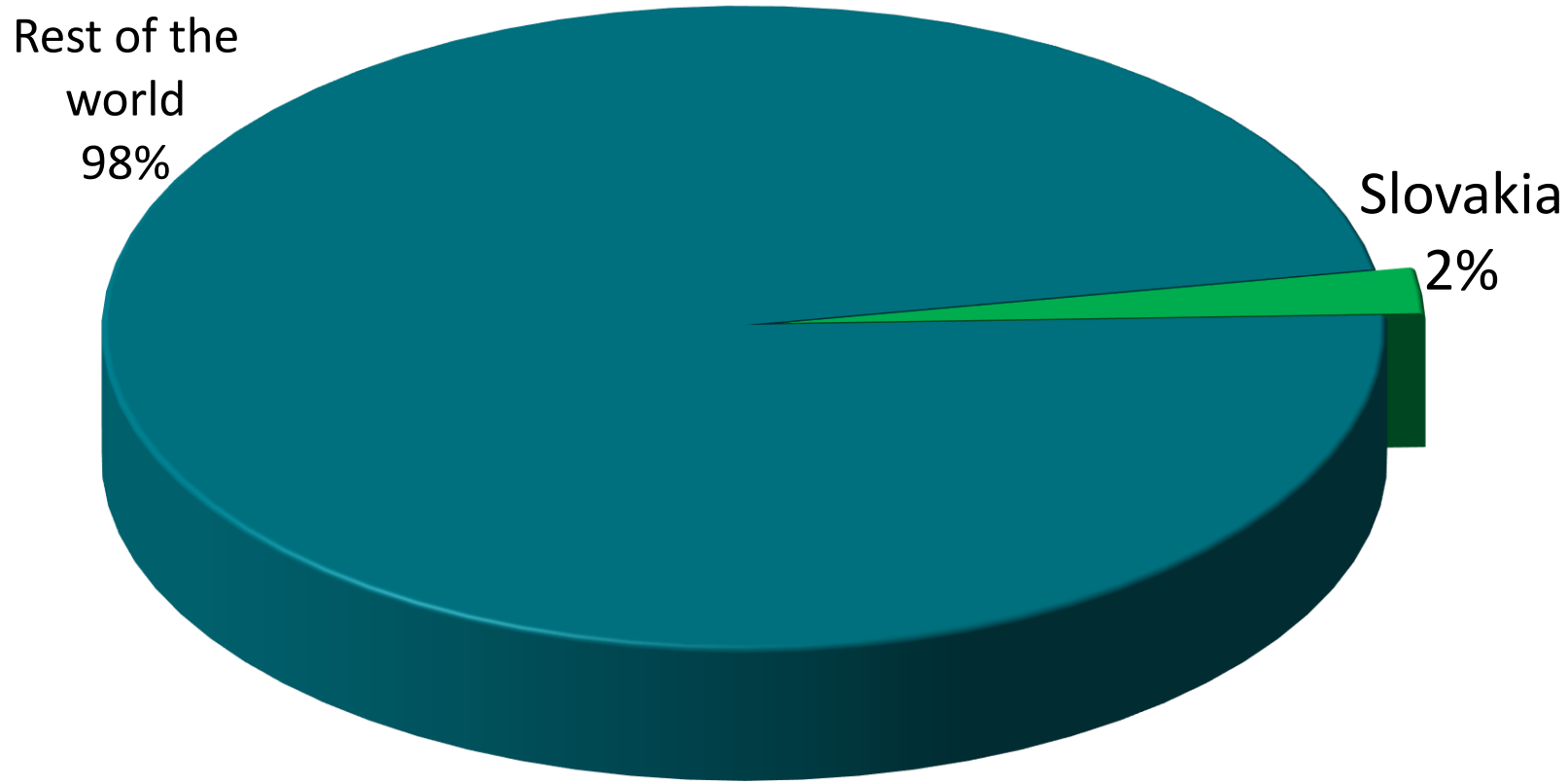


30 YEARS OF
CONTINUOUS
IT SECURITY
INNOVATION

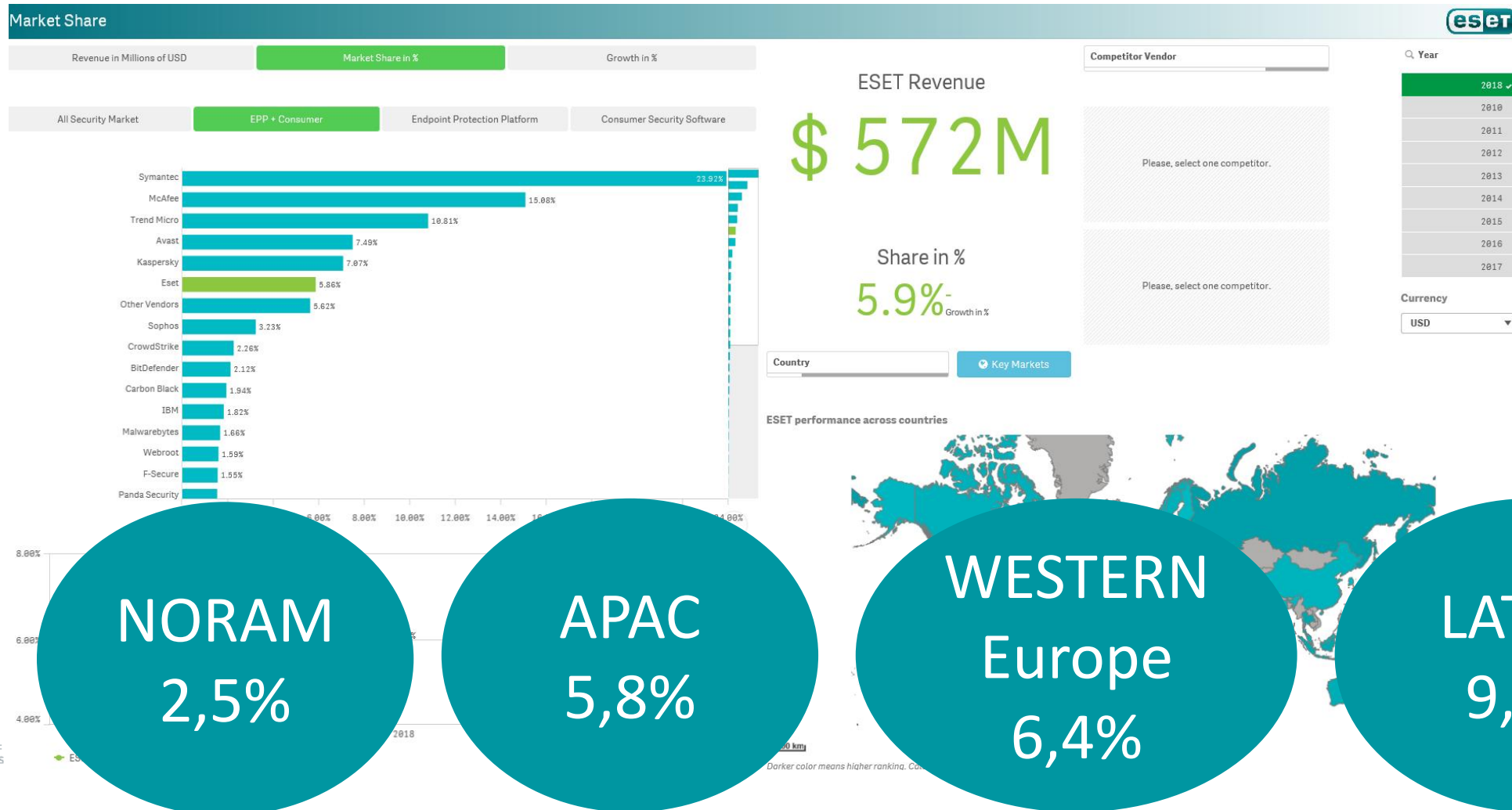
ESET GROUP - End user revenue



98 % of our Revenues coming from abroad



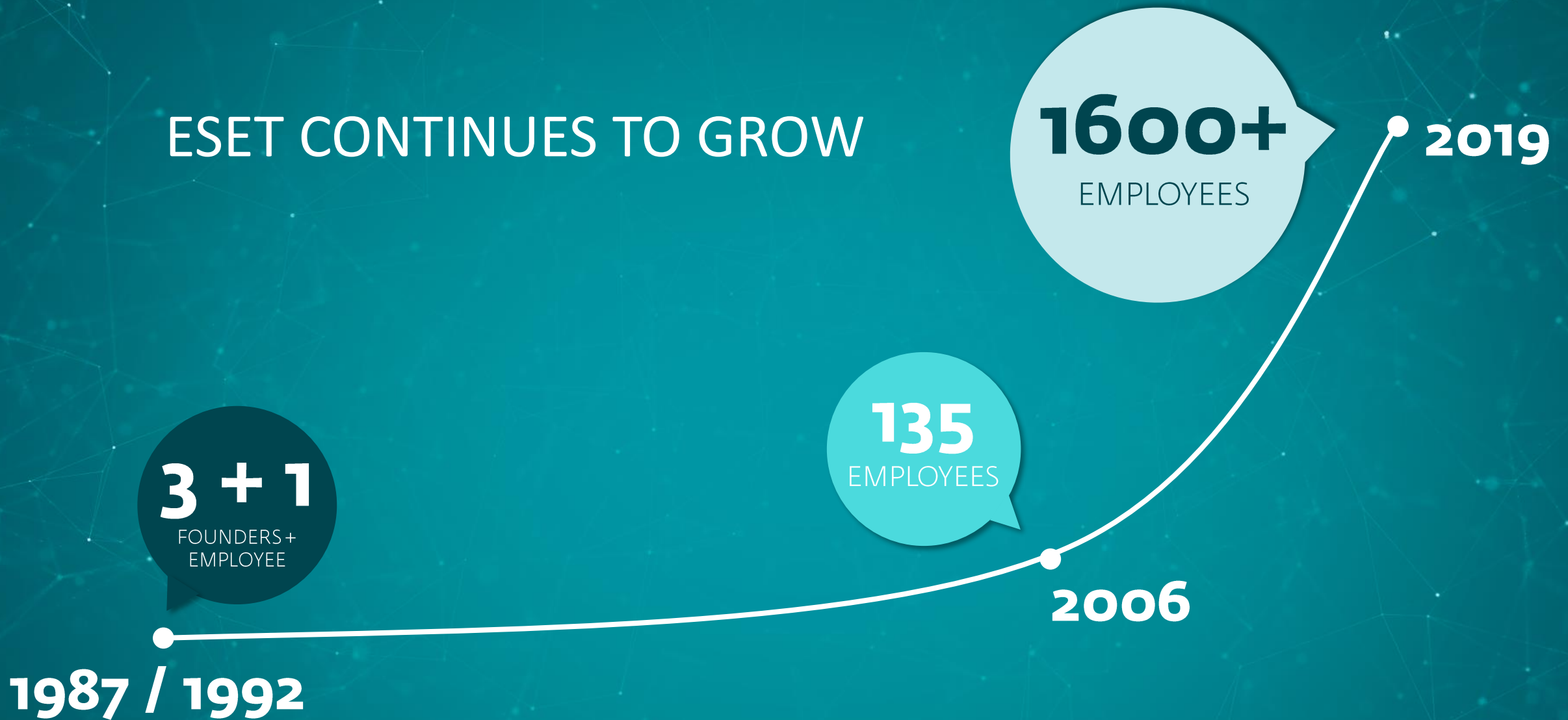
ESET GROUP – Market Share



What the company achieved in a year



ESET CONTINUES TO GROW



What the company achieved in a year

493M€



End User
Revenues

5,9%



Market
share

1 588



Employment

93M€



Operating
Profit

Selling new products

MSP: user experience



**Enterprise:
dedicated effort for EI**

**Marketing: measure
impact, increase
awareness**



5. **MOŽEŠ HADZAT ESTE RAZ.**
Všetchny doverivodny a preto
aj keď na prvý pohľad
neovplyvniš správu
systému, TV však v operácii
plátna súvaha na výkonnosť
ktorá táto hračka na výkonnosť
cez email ti prisiel HOAX

6. **HOOD PÁRNE ČÍSLO.**
Cena
v mojej sieti
je 1000 Kč

7. **MOŽEŠ HADZAT ESTE RAZ.**
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8. **VŠETCI PROTIHRÁČI STOJA JEDNO KOLO.**
Celý svet napadol
RANSOMWARE
ale ty chránený a môžeš
v klude surfovať po nete.

9. **HADZ ESTE RAZ.**
Aktualizácia AV programu.

10. **HOOD PÁRNE ČÍSLO.**
Cena
v mojej sieti
je 1000 Kč

Brand Values

Courage



Integrity



Reliability



Passion



Code of Ethics



CODE OF ETHICS

Code of Ethics and us

We, employees of ESET, have strong understanding of ethical and moral behavior as values important not only at home but also at work and business. Good name of ESET and trust of our colleagues, business partners, clients and the public depends on each one of us.

The Code of Ethics helps us to make right choices and act in accordance with the values of the company, and that is the reason why it is binding for all of us. The main objective of Code of Ethics is to emphasize the necessity for mutual respect and trust in working and business environments. Nevertheless, the Code of Ethics can be fulfilled in everyday life only by us, employees, by day-to-day compliance.

Our values are the foundation

The Code of Ethics is founded in our company values and defines what behavior we expect from our employees, so we can feel good at work.

Everything we do, we try to do honestly and transparently. We honor our commitments and take social responsibility for all our activities. We always act in accordance with law and our partners and clients can always rely on us.

At work, we respect each other

CSR (Corporate Social Responsibility)



- ✓ **Community** – volunteering
- ✓ **Employees** - work-life balance
- ✓ **Market** -
customers/suppliers/competition
- ✓ **Environment** - awareness



Foundation ESET

- Education
- Building better society
- Support of science and research

• *since 2011: 487 projects/over 2,3 mil. €*



*Odhaľujeme
nepravdy a
zavádzania politikov*

Výskumné centrum ESET



STU



EDUCATION

Cooperation with

**Slovak University of
Technology**

University of Economics

Comenius University



EDUCATION



Hour of code +
Cyber Security Guide for Teachers:

1. Mobiles
2. Social networks
3. Games
4. Passwords
5. Updates
6. Browser Security
7. Cyberbullying
8. Antivirus
9. Malware



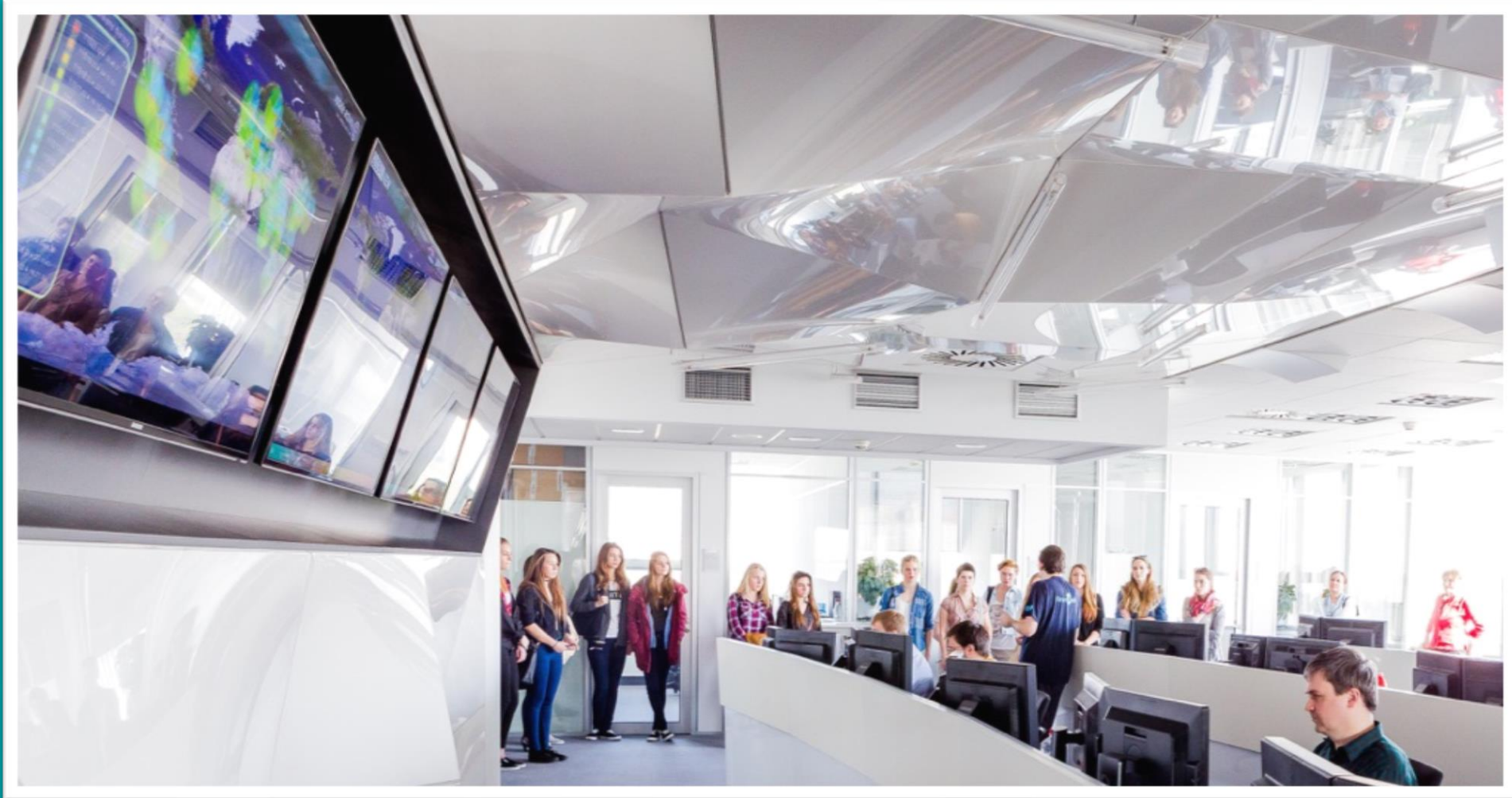
Passwords:

How to create strong password?

Mobiles:

How to secure mobile devices?

Girl's Day: #womeintech



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EMPLOYEE BENEFIT PROGRAM



Employee Grant program



- ✓ **Support of education**
- ✓ **Health protection and social inclusion**
- ✓ **Other philanthropic projects**

ESET Volunteering Program

**Expert
Volunteering**

8 hours/month

**Employees
Volunteering**

8 hours/year

**ESET
Volunteer Medal**

BLF activities



Naše Mesto



Donation to goodwill



Charity run for Generation 3.0



DOBRÁ
KRAJINA



Security education and social responsibility

We look at key trends for 2017 within this sector, from password security to the need for security education at all institutions: schools, businesses, governments.

Latest Research

How To

Videos

Podcasts

Conference Materials

White Papers

Magazine

Our Experts

Research

MALWARE



Casbaneiro: Dangerous cooking with a secret ingredient

Número dois in our series demystifying Latin American banking trojans

ESET Research 3 Oct 2019 - 11:30AM

MALWARE



No summer vacations for Zebrocy

ESET researchers describe the latest components used in a recent Sednit campaign

ESET Research 24 Sep 2019 - 11:30AM

MALWARE



ESET discovered an undocumented backdoor used by the infamous Stealth Falcon group

ESET researchers discovered a backdoor linked to malware used by the Stealth Falcon group, an operator of targeted spyware attacks against journalists, activists and dissidents in the Middle East

ESET Research 9 Sep 2019 - 11:30AM

MALWARE



First-of-its-kind spyware sneaks into Google Play

ESET analysis breaks down the first known spyware that is built on the AhMyth open-source espionage tool and has appeared on Google Play – twice





Exceptional scientists
move a country
forward

Recognising Excellence in Slovak Science

www.esetscienceaward.sk

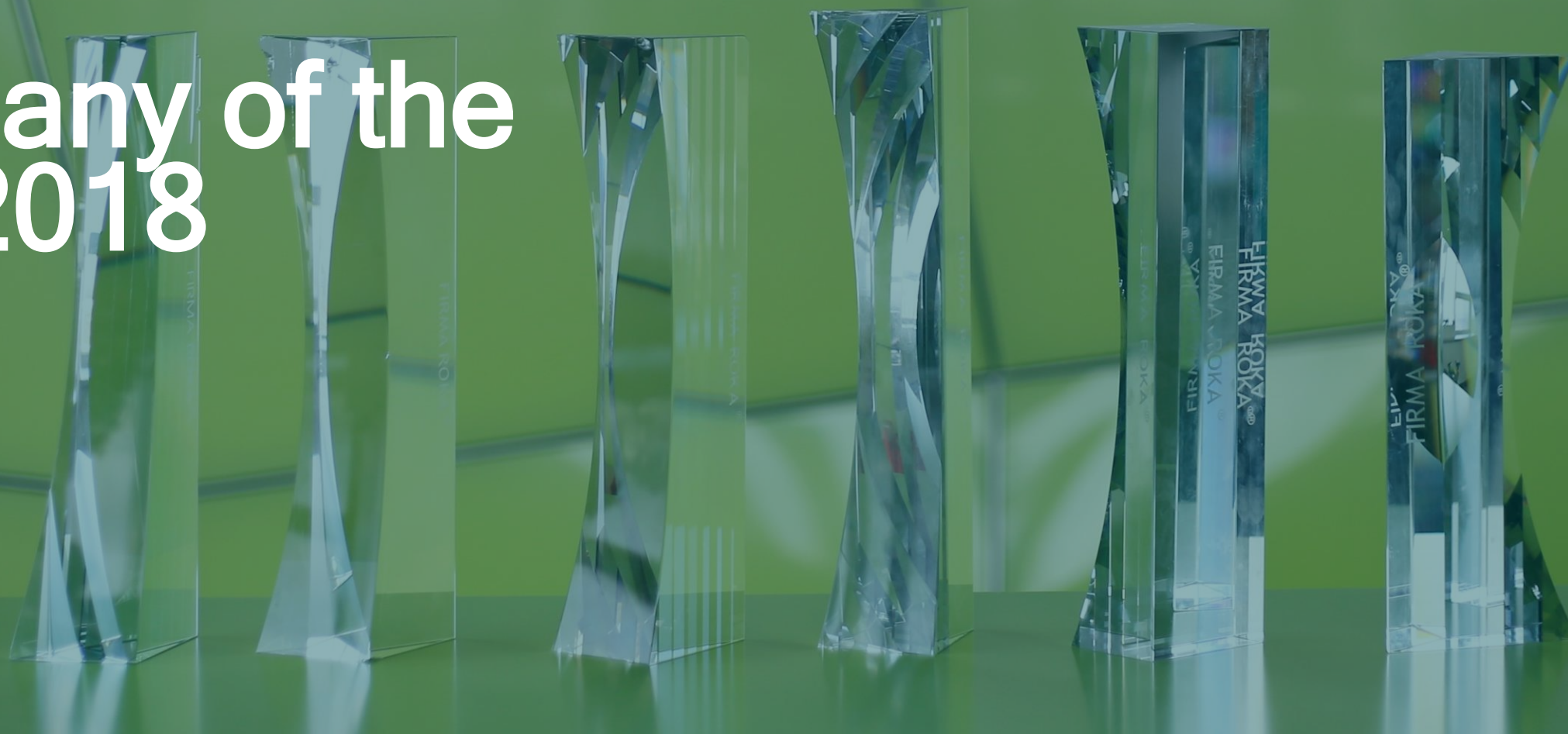
The **ESET Science Award** recognises exceptional individuals of Slovak science.

We are convinced that science deserves an important place in our society. We wish to recognise individuals of Slovak science not only through their internationally acclaimed scientific results or breakthrough inventions, but also as models for us all. We believe that high-quality science helps our country develop and moves it forward.

Awards

Company of the year 2018

6x



"For 30 years we've been helping people to protect their digital worlds. From a small, dynamic company we've grown into a global brand with over 100 million users in 202 countries and territories. Many things have changed, but our core aspirations, philosophy and values remain the same – to help build a more secure digital world where everyone can truly Enjoy Safer Technology"

Richard Marko, Chief Executives Officer, ESET



GET TO KNOW US

Thank you.

