# TENTH SCIENTIFIC CONFERENCE OF THE DEPARTMENT OF "ECONOMICS" "ECONOMIC CHALLENGES: TECHNOLOGIES, RISKS, POLICIES"

Date: 30.10.2024

## **PROGRAM**

9.15-10.00	Registration of participants
	Foyer in front of the Large Conference Hall
10.00-11.00	Official opening of the conference. Plenary session
	Large Conference Hall
	Moderator: Assoc. Prof. Dr. Ivaylo Beev
	Link to the MS Teams platform
11.00-11.15	Coffee break
11.15-14.30 ч.	Sessions by sections in Large Conference Hall
	Link to the MS Teams platform
11.15-12.30	- First session
	Moderators: Assoc. Prof. Dr. Nikolay Velichkov and Assist. Dr. Ivan Todorov
12.30-12.45	- Coffee break
12.45-14.30	- Second session
	Moderators: Assoc. Prof. Dr. Nikolay Velichkov and Assist. Dr. Ivan Todorov
11.15-14.30	Sessions by sections in Small Conference Hall
	Link to the MS Teams platform
11.15-12.30	-Workshop - Cryptoeconomy: Opportunities, Perspectives, Education
	Moderators: Assoc. Prof. Dr. Ivaylo Beev and Chief. Assist. Dr. Dimitar Damyanov
	- Coffee break
12.30-12.45	- Doctoral and student section
12.45-14.30	Moderators: Assoc. Prof. Dr. Kameliya Asenova and Chief. Assist. Dr. Petkan Iliev
16.30-17.00	Closing the conference
	Large Conference Hall
	Link to the MS Teams platform
17.30	Cocktail Alumni Club "Economics"
	Foyer in front of the Large Conference Hall

#### SESSIONS BY SECTIONS IN LARGE CONFERENCE HALL

# 11.15-12.30 First session by sections

Large Conference Hall

Moderators: Assoc. Prof. Dr. Nikolay Velichkov and Assist. Dr. Ivan Todorov Link to the MS Teams platform

#### Prof. Dr. Tatyana Hubenova-Delisivkova, ERI-BAS

Topic of the Report: The Modern EU Investment Regime: Assessment of Risks and Challenges for Bulgaria's Participation in European Integration

## Prof. Dr. Boyan Durankev, UNWE

Topic of the Report: The Single-sector Transnational Corporations and the Multi-Sector National Economy: the Ideological Fallacies of the Bulgarian "Transition"

### Prof. Dr. Yanka Totseva, UNWE

#### Assist. Dr. Rumina Valkova, UNWE

Topic of the Report: Challenges to Economic Education and New Professions

Assoc. Prof. Dr. Violena Nencheva, Autonomous University of Queretaro, Mexico Assoc. Prof. Dr. Hector Gerardo Toledo Rocillo, Autonomous University of Queretaro, Mexico

Topic of the Report: Impact of the COVID-19 Pandemic on the Industry: A Perspective of the Changes Perceived 4 Years after its Presence

# Assoc. Prof. Dr. Ivan Byanov, University of Veliko Tarnovo "St. St. Cyril and Methodius"

Topic of the Report: The Implementation of the Current Common Agricultural Policy in Bulgaria - Opportunities for Development

#### Assoc. Prof. Dr. Nikolay Velichkov, UNWE

Topic of the Report: Structural Features of Economic Growth in CEE Countries

#### Chief Assist. Dr. Anika Petkova, UNWE

Topic of the Report: A soft Landing in US and Eurozone Monetary Policy

	Chief Assist. Dr. Velichka Nikolova, UNWE
	Topic of the Report: Taxation of Drinks with Sugar Content in the Countries of the
	European Union
	Assist. Dr. Neda Muzho, UNWE
	Topic of the Report: The Mechanism of the Impact of Political Institutions on the
	Efficiency of the Economy in the Study of the 2024 Nobel Laureates in Economics D.
	Acemoglu, S. Johnson and J. Robinson
	Assist. Dr Radostina Stamenova, UNWE
	Topic of the Report: The Role of ESG Factors in Assessing Corporate Credit Risk
12.30-12.45	Coffee break
12.45-14.30	Second session by sections
	Large Conference Hall
	Moderators: Assoc. Prof. Dr. Nikolay Velichkov and Assist. Dr. Ivan Todorov
	Link to the MS Teams platform
	Assoc. Prof. Dr. Katya Kirilova, UNWE
	Assist. Dr. Mariya Kazakova, UNWE
	Topic of the Report: Interactive Methods in Education - a Challenge or an Opportunity
	Assoc. Prof. Dr. Kameliya Asenova, UNWE
	Doctoral Student Nikolay Rusev, University of Ruse "Angel Kanchev"
	Topic of the Report: Wagner's Law - Some Data from Bulgaria
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	Assoc. Prof. Dr. Stefan Raychev, University of Plovdiv "Paisii Hilendarski"
	Doctoral Student Lyudmil Spasov, University of Plovdiv "Paisii Hilendarski"
	Topic of the Report: Revealing the Green Potential: How the Green Goods and Services
	(EGSS) Sector can Reduce NEET Rates in the EU
	Assoc. Prof. Dr. Borislav Arnaudov, UNWE
	Topic of the Report: Challenges to the Development of Bicycle Transport as Sustainable
	Mobility

#### Chief. Assist. Dr. Kiril Dimitrov, UARD

Topic of the Report: The Impact of Digital Transformation on Auditing Practices in the Modern Economy

#### Chief. Assist. Dr. Ivanina Tsekova Mancheva, UACEG

Topic of the Report: Is AI a Ghost Economic Agent?

## Chief. Assist. Dr. Aglika Kaneva, UNWE

Topic of the Report: State of Latvia's Economy in the Period Before and After Joining the Eurozone

#### Chief. Assist. Dr. Stefan Radev, UNWE

Topic of the Report: Analysis of the Judicial Practice Under Art. 85 and 86 of the Personal Data Protection Act

#### Chief. Assist. Dr. Dimitar Damyanov, UNWE

Topic of the Report: Consumption Structures in the Newest EU Members: Are They Becoming More Similar to the Euro Area?

## Chief. Assist. Dr. Lyuboslav Kostov, UNWE

Topic of the Report: Collective Bargaining in Bulgaria: A tool for Real Convergence in Incomes

#### Assoc. Prof. Dr. Konstantin Kolev, University of Forestry

# Chief. Assist. Dr. Maya Tsoklinova, UNWE

Topic of the Report: Level of Digitization and Gross Domestic Product by Regions: Measurement and Dependencies

#### Chief. Assist. Dr. Antoan Shotarov, UNWE

Topic of the Report: Impact of Artificial Intelligence on Competitiveness

# Assist. Dr. Ivan Vasilev Todorov, UNWE

Topic of the Report: Research on Attitudes to the Macroeconomic Environment in Bulgaria

	SESSIONS BY SECTIONS IN SMALL CONFERENCE HALL
11.15-12.30	Workshop - Cryptoeconomy: Opportunities, Perspectives, Education
	Small Conference Hall
	Moderators: Assoc. Prof. Dr. Ivaylo Beev and Chief. Assist. Dr. Dimitar Damyanov
	Link to the MS Teams platform
12.30-12.45	Coffee break
12.45-14.30	Doctoral and student section
	Small Conference Hall
	Moderators: Assoc. Prof. Dr. Kameliya Asenova and Chief. Assist. Dr. Petkan Iliev
	Link to the MS Teams platform
	Doctoral Student Stela Tuparova, UNWE
	Topic of the Report: Trends in the Development of the Transport Industry Through the
	Prism of Artificial Intelligence
	Doctoral Student Ognyan Ognyanov, UNWE
	Topic of the Report: Specificity of the Marketing Mix of Economic Higher Education
	Institutions in Bulgaria
	Doctoral Student Lili Stanoeva, UNWE
	Topic of the Report: Circular Economy in Tourism - Economic Challenges and
	Prospects for Sustainable Development
	Doctoral Student Petko Pishinov, UNWE Topic of the Report: Monetary Policy in the Eurozone: Conventional or
	Unconventional?
	Doctoral Student Anton Kushev, UNWE
	Topic of the Report: The Relationship Between Capital Markets and Sustainable
	Development at the Macro Level
	Doctoral Student Zlatan Enchev, UNWE
	Topic of the Report: Financial Analysis of Real Estate Companies

#### **Doctoral Student Danko Toney, UNWE**

Topic of the Report: A Comparative Globalization Study of the US, China and EU Artificial Intelligence Regulatory Framework

#### Doctoral Student Elena Dimitrova-Tsoneva, UNWE

Topic of the Report: Stabilization Policies, Strategies and Tools to Achieve Financial Stability of the ESFS

## **Doctoral Student Petar Piperkov, UNWE**

Topic of the Report: The Lending Process and the Economic Crises in Bulgaria After 1999.

#### Doctoral Student Paolina Krushkina, UNWE

Topic of the Report: Economic Importance of AI and Digitalization in the EU

#### Master Yoana Nedelcheva, UNWE

Topic of the Report: Influence of the Management of the Bulgarian Service Government in the period 2021 - 2023 on the Country's Economy

#### Student Mihail Neshev, UNWE

Topic of the Report: CBDC: Shaping the future of Monetary Policy – Potential benefits and Threats

#### Student Aleksandra Dimitrova, UNWE

Topic of the Report: European Mobility Week - a Factor for the Development of Sustainable Urban Mobility

# Student Rumyana Todorova, UNWE

Topic of the Report: The Inaccessible Environment in Public Transport for Blind People