International Conference on Applied Business

International Conference on Applied Business & Economics September 28 – 30, 2017 University of National and World Economy Sofia, Bulgaria

Organized jointly with:

International Strategic Management Association

University of Paris X Nanterre

Transylvania University of Brasov

University of Latvia

Rostov State University of Economics

Keynote Speakers:

Jean Pierre Allegret

University of Paris X Nanterre, France

Spyros Makridakis

INSEAD, Professor Emeritus, France

Tassos Malliaris

Loyola University of Chicago, USA

William Bartlett

London School of Economics, UK

Dear Colleague,

I will be very glad to meet you personally during ICABE conference at the University of National and World Economy (UNWE), Sofia in September 28th to 30th, 2017.

ICABE 2017 is taking place at the UNWE in cooperation with a number of other European and American Universities in addition to a number of International Journals supporting the conference.

The Local Organizing Committee, your Rector Professor Statty Stattev and myself have made whatever is required for a very successful ICABE in Sofia. This is the 13th edition of the International Conference on Appl

edition of the International Conference on Applied Business and Economics

(ICABE 2017) while the next one will take place in Bali, Indonesia in March 2018. The main theme of the conference is "Structural and Financial Deficiencies in the EU: Strategies moving forward".

Besides this theme we are accepting any article in the field of Business-Economics according to the list of disciplines prepared by the AEA.

Articles presented in the conference will be evaluated on a very fast process for publication in one of the 9 journals supporting the conference indexed in international data bases (Scopus, REPEC, Research gate, SSRN, etc).

We will appreciate your interest distributing the call of papers among your colleagues in Bulgaria and abroad and we will be very glad to welcome you at the conference in Sofia.

For more information please check the web site of the conference www.icabe.gr With my warmest regards,

Professor El Thalassinos, Co-Chair ICABE 2017, Editor-in-Chief ERSJ www.ersj.eu and IJEBA www.ijeba.com

Assoc. Prof. Dr. Silvia Trifonova

Chairperson of the General Assembly of the Faculty of Finance and Accountancy

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Call for papers 2