

LIST OF COURSES TAUGHT IN ENGLISH:

BACHELOR COURSES:

WINTER SEMESTER			SUMMER SEMESTER		
COURSE NAME	*	ECTS CREDITS	COURSE NAME	*	ECTS CREDITS
Principles of Economic Theory	C	6	Microeconomics	C	5
Mathematics Part 1	C	6	Mathematics Part 2	C	5
History of the Economic Theories	C	6	Labor Economics	C	5
Marketing	C	5	Principles of Law	C	5
Economic Sociology	C	6	Principles of Management	C	5
Statistical Survey of Dependencies	C	6	Informatics	C	5
Macroeconomics	C	5	Principles of Accounting	C	5
Statistics	C	5	Forecasting and Planning	C	5
Intellectual Property	C	5	Economics of the Enterprise	C	5
Economic History	C	6	Introduction to Econometrics	C	6
Principles of Finance	C	5	Corporate Finance	C	5
Introduction to Econometrics	O	6	International Economics	O	5
Political Science	O	5	Geo- economics and Regional Development	O	5
Ecology and Sustainable Development	O	5	Logistics	O	5
Philosophy	O	5	European Integration	O	5
Microeconomic Theory	O	6	Trade	O	5
Organizational Behavior	O	6	Entrepreneurship	O	5
Business Strategies	C	6	Macroeconomic Theory and Analyses	C	6
Human Resources	C	6	Networks and Telecommunications	C	6
Social Policy	C	6	Economic Policy	C	6
Economic Culture	C	6	Public Economics	C	6
Heuristic Methods	O	6	Industrial Relations	C	6
Philosophy of Economics	O	6	Institutional Economics	O	6
Internet and Web Design	O	6	Demography	O	6
Commercial Law	O	6	Company Culture	O	6
Monetary Economics	C	6	Auditing	O	6
Business Ethics	O	6	Quality Management Systems	O	4
Business Communications	O	4	Business Statistics	O	4
Economics of EU	O	4	International Management	C	5
Principles of Programming and Algorithms	C	6	Trade Policy of the EU	O	4
International Governance	C	6	International Trade in Services and Intellectual Products	O	4
International Market Studies	C	6	International Advertising	O	4
International Trade	C	6	Stock Markets	O	4

European Economic Integration	O	4	Integrated Marketing Communications	O	4
European Economy	O	4	Social Security Finance	C	6
European Union Institutions	O	4	Accounting Information Systems	C	6
Bulgaria in the World Trade Organization	O	4	Public Sector Accounting	O	6
Transportation and Insurance	O	4	Stock Exchange Law	O	6
Financing Merges and Acquisition	O	4	International Finance	C	6
System of Management and Standards in International Business	O	4	International Business Operations – Part I	C	6
Business Communications and Negotiations	O	4	Bulgaria in the Global Economy	C	6
Insurance in International Business	O	4	Internet Technologies	C	6
International Economic Comparisons	O	4	Economics Statistics	O	6
International Relations and Bulgarian Foreign Policy	O	4	Management Accounting	C	6
Bulgaria in the EU	O	4	Tax Control	C	6
Monetary Theory and Monetary Policy – first level	C	6	Business Ethics	O	6
Auditing	C	6	Commercial Law	O	6
Financial Accounting	C	6	Business Strategies	O	6
Operations Management	O	6	Development of Application Software Systems	O	6
Public Finance	O	6	Management Control Systems	O	6
Labor Law	O	6	Bank Law	O	6
Budgetary Management	O	6	Principles of Econometrics	O	6
International Project Management	O	6	International Trade	O	6
European Union Law	O	6	Competitiveness of the Firm	O	4
Behavioral Economics	C	6	Law of the EU	C	4
Banking	C	6	Innovations	O	6
Firm's Investments	C	5	International Strategic Management	O	4
Computer Architecture	O	6	The Bulgarian Economy	O	4
Planning and Organization of Sample Surveys	O	6	International Marketing	O	4
Economics of Small and Medium- Sized Enterprises	O	4	International Strategic Alliances	C	6
Development Economics	O	4	International Finance Part 2	O	5
International Marketing	C	6	International Payments and Risk Management	O	5
International Pricing Practices	C	6	Psychological Forces in International Economic Relations	O	4
International Financial Management	C	6	International Business Analysis	O	4
Theory of Insurance	C	6	Forecasting Financial Markets	O	4

Internal Market of the EU	O	4	Markets, Investments and Marketing-simulation Games	O	4
Research Policy and Innovation Management	O	4	Theory and Implementation of Operating Systems	O	6
Commodity Exchange Markets	O	4	Technique and Communications Standards	O	6
Bank Management	O	4	Statistical Analysis with Statistical Software	O	6
Price and Pricing Policy	O	4	Regional Marketing	O	4
Private International Law	O	4	International Accounting Standards		6
International Negotiations	O	4	Principles of ERP-systems	C	4
Conflict Resolution	O	4	Principles of Business Intelligence Systems	C	4
Preventive Diplomacy	O	4	Information Systems Development and Administration	O	4
Business Correspondence	O	4	Information Technology in Financial Systems	O	4
Organizational Behavior	O	6	Client Server Applications	O	4
Accountancy of Insurers and Pension Insurers	O	6	Case Technologies	O	4
Bank Risk Management	O	6	E-Business	O	4
Local Finance	O	6	Audit of Information Systems and Technology	O	4
Bank Accounting	O	6	Multimedia Applications	O	4
Stock Exchange Markets	O	6	Human Resource Management	C	6
Communications Infrastructure	O	6	Business Innovations	C	6
Theory of Probability and Statistics	O	6	Marketing Researches	C	6
Information's Systems Analysis and Design	C	6	Assurance	O	6
Visual Programming	C	6	Eco-business	O	6
Database Programming	O	6	Business Negotiations	O	6
Principles of Business Analysis	O	6	Organization Culture	O	6
Technologies for Building WEB-systems	O	6	Business Entrepreneurship	O	6
Business Communications	O	6	Corporate security and economic intelligence	O	6
Implementation Programming Models in WEB-systems	O	6	Product Policy	C	6
Business Process and Models	O	6	Price Policy	C	6
Business management	C	6	Communication Policy	C	6
Business Financing	C	6	Planning and Programming in EU	O	6
Corporate Risk Management	C	6	National Structural Policy	O	6
Business Accounting	O	6	Business Planning	O	6
Unfair Competition	O	6	Marketing Planning	O	6
Quantitative Techniques	O	6	Distribution Policy	O	6
Quality Management	O	6			
Economics of Real Estate	O	6			

Business Analyses and Forecasts	C	6
Consumer Behavior	C	6
Competitiveness of Economic Systems	C	6
Marketing Research	O	6
Project Management	O	6
Sales Management	O	6

MASTER COURSES:

WINTER SEMESTER			SUMMER SEMESTER		
COURSE NAME	*	ECTS CREDITS	COURSE NAME	*	ECTS CREDITS
International Finance	C	10	Financial Risk Management	C	10
Cross Cultural Issues in the European Human Resource Management	C	10	Contemporary Issues in European Management Accounting	C	10
International Marketing	C	10	International and European Business Law	C	10
Understanding Global and European Business Environment	C	10	International Business Research Methods and Team Consultancy Project	C	10
Econometric Methods for Finance and Management	O	10	Specific Tourism Theory	C	4
International and Comparative Accounting Studies	O	10	Foreign Language and Study of Countries	C	6
Information Management and Systems Strategy	C	10	Vulnerability and Assessment of Tourist Areas	O	6
Finance and Accounting for Business Strategy	C	20	Leisure Management	O	6
Organizational Analysis and Human Resource Strategy	C	10	Management and Control of Tourist Projects	O	4
Contemporary Issues in European Strategic Management and Marketing	C	20	Management Consulting in Tourism	O	4
Tourism Theory	C	10	International Management	O	6
Foreign Language and Estates Knowledge	C	6	International Business Operations Part 1	O	6
Legal Environment of Tourism	C	4	International Strategic Alliances	O	6
E-commerce of Tourist Product	C	4	Bulgaria in the Global Economy	O	6
Tourist Areas and Tourist Structure	C	6	European Union Law	O	6
Marketing	O	6	Private International Law	O	6
Statistics	O	6	International Marketing Strategy	O	5

International Trade	O	6	Research Methods	O	5
European Economic Integration	O	6	Global Supply Chain Management	O	5
International Market Studies	O	6	International Logistics	O	5
International Pricing Practices	O	6			
International Financial Management	O	6			
Financing Merges and Acquisitions	O	6			
International Economics	O	6			
Global Business Environment	O	6			
International Corporate Finance	O	6			
International Business- Regional Practices	O	6			
European Union Economy and Society	O	6			
International Project Management	O	6			
International Entrepreneurship	O	10			

PLEASE NOTE:

- Courses marked with **(C)** are **compulsory** for all full-time students of the UNWE. They will be offered to ERASMUS/international students every year. Courses marked with **(O)** are **optional** (elective) and their availability is subject to course selection made by full-time students.
- Some of the courses may vary between the semesters.