



UNIVERSITY OF NATIONAL AND WORLD ECONOMY

FACULTY OF FINANCE AND ACCOUNTANCY



8th International Scientific Conference of Young Scientists

„THE ECONOMY OF BULGARIA – CONTEMPORARY CHALLENGES IN MACROECONOMIC POLICY, FINANCIAL SECTOR AND REAL BUSINESS”

INVITATION

26 October 2012, UNWE

FACULTY OF FINANCE AND ACCOUNTANCY

Dear ladies and gentlemen,

On behalf of the Organizing Committee I have the honor and the pleasure to invite you to participate in the **8th International Scientific Conference on “The Economy of Bulgaria – Contemporary Challenges in Macroeconomic Policy, Financial Sector and Real Business”**, which will be held on 26th October 2012 at the University of National and World Economy (UNWE), Sofia.

The Conference is organized by the Faculty of Finance and Accountancy at the UNWE under the framework of the celebration of 60-year anniversary of the faculty. Co-organizer of the conference is the Student Council at the UNWE.

The purpose of the Conference is to give floor of the young scientists – PhD students and lecturers, to present their scientific research to the academic community and to discuss economic issues with Bulgarian and foreign scientists. This scientific forum takes place for the eight time in succession, and the published scientific results from the previous seven conferences prove the considerable potential of the young scientists for their future professional development. The format and the organization of this scientific event are orientated towards creating of an academic atmosphere and an opportunity for a dialog and exchange of ideas between different levels in the academic community.

I wish you an active and successful participation in the conference.

**Assoc. Prof. Silvia Trifonova, PhD,
President of Organizing Committee**

PROGRAMME COMMITTEE

Prof. Snejana Basheva, PhD – Chairman
Prof. Stoyan Stoyanov, PhD
Prof. Ognyan Simeonov, PhD
Assoc. Prof. Stoyan Alexandrov, PhD
Prof. Nadejda Nikolova, PhD
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Prof. Emilia Milanova, PhD
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Prof. Biser Slavkov, PhD

ORGANIZING COMMITTEE

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Assoc. Prof. Rumiana Pojarevska – Vice-Chairman
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Assoc. Prof. Oleg Dimov, PhD
Assoc. Prof. Presiana Nenkova, PhD
Assoc. Prof. Boychinka Yonkova, PhD
Assoc. Prof. Emil Asenov, PhD
Chief Assist. Prof. Peter Chobanov, PhD
Ani Naidenova – student
Gabriela Ivanova – student
Svilen Kolev – student
Aglika Kaneva, PhD – Organizing secretary

THEMATIC SECTIONS

- 1. Financial policy, financial markets, investments and financial sector development**
- 2. Accounting policy and practice, accounting standards, integrating management and business development in Bulgaria and EU**
- 3. Financial audit, controlling systems, internal control, innovations in audit and audit in the current era of globalization**

Conference languages: Bulgarian, English and Russian.
Venue: University of National and World Economy (UNWE), Sofia, Bulgaria.

IMPORTANT DEADLINES

1st September 2012

- Deadline for participants' registration for the conference. The filled registration forms should be submitted electronically on the following email address: mladiucheni@gmail.com.

15th September 2012

- Deadline for submission of full papers (layout according to the requirements) on the following email address: mladiucheni@gmail.com.

30th September 2012

- Deadline for paying the conference fees. The payment should be made on the pay-desk at the UNWE or via a bank transfer.
- Notification for accepted papers from the Programme Committee of the conference.

CONFERENCE FEE (FOR EXTERNAL PARTICIPANTS):

The conference fee for external persons is **60.00 (sixty) Bulgarian levs (BGN) (including VAT)**. The official fixed exchange rate of the Bulgarian lev to the Euro is 1 Euro = 1,95583 BGN. The conference fee should be paid on the pay-desk of the UNWE or via a bank transfer to the UNWE's bank account:

Bank: BNB

BIC of BNB: BNBGBGSD

IBAN: BG03BNBG96613100174601.

Reason for the payment: "Fee for participation in the 8th Conference of Young Scientists".

ADDRESS FOR CORRESPONDENCE

Aglika Kaneva, PhD

Organizing secretary of the conference

Mobile Phone: +359885285954; E-mail: mladiucheni@gmail.com

Faculty of the Finance and Accountancy, Room 2026, University of National and World Economy (UNWE), Studentski Grad „Hristo Botev“, Sofia 1700, Bulgaria

Actual information for the conference is published on the web-site of the UNWE: www.unwe.acad.bg and the Faculty of Finance and Accountancy: <http://faculties.unwe.bg/finacc>

REQUIREMENTS FOR FORMATING, PRESENTING AND PUBLISHING THE CONFERENCE PAPERS

1. The full text of the paper has to be no longer than 8 pages, including tables, figures and bibliography.

2. Each author (single or in co-authorship) participate with only one paper that should be presented personally.
3. The papers should be submitted electronically on the e-mail of the conference and during the conference – in paper format and on a CD.
4. The papers can be presented in Bulgarian, English or Russian languages.
5. The title of the paper, the names, scientific position, degree and organization of the author, as well as the abstract and the keywords for the Bulgarian participants – should be both written in Bulgarian and English languages.
6. The papers will be printed on the language they are written.
7. The papers have to be prepared on version Word 2000 or higher at A4 format (about 40 rows per page).
8. The following order should be kept when preparing the papers:
 - Title of paper
 - Scientific position, degree, name and family name of the author and author's organization
 - Abstract
 - Keywords
 - Presentation
 - Bibliography
9. The following requirements should be kept in the layout of the paper:
 - Page margins: left – 2,5 cm, right – 2,5 cm, top – 2,5 cm, bottom – 2,5 cm
 - Font of the main text of the paper: Times New Roman, 12 pt, normal; space: 1,5
 - Title of the paper: Font Times New Roman, 14 pt, bold, centered
 - Page numbers: bottom, centered
 - Scientific position, degree and organization of the author (placed on the second next row below the paper's title) - Font Times New Roman, 12 pt, bold, centered
 - Abstract (placed on the second next row below the scientific position, degree and organization of the author): Font Times New Roman, 12 pt, italic, justified
 - Keywords (placed on the second next row below the Abstract: Font Times New Roman, 12 pt, italic, justified
 - Headlines: Font Times New Roman, 12 pt, bold, centered.
 - The formulas should be centered and numbered to the right of the page.
 - The tables and figures should be centered on the page, and their titles should be centered in relation to the same tables and figures.
 - Below the tables and figures the information sources should be pointed out aligned to the left, typed in Font Times New Roman, 10 pt, normal.
 - The bibliography should be structured in the following way:
 1. Ivanov, P., *The Economy of Bulgaria*, Stopanstvo Publishing, Sofia, 2010.
 2. Clauss, G., *Offshore Structures*, Prentice Hall, New Jersey, 2010.
 3. Nikolov, K., "Bubbles, Banks and Financial Stability", *Research Bulletin*, No. 15, ECB, Spring 2012.
 - The accepted papers, written according to the above requirements – after a reviewing process by renown scientists, will be published in Conference Proceedings. Each participant with a paper will receive a copy of the Conference Proceedings, which will be published after the conference.
 - The time for presenting and discussing papers during the conference is 10 minutes

8TH INTERNATIONAL SCIENTIFIC CONFERENCE OF
YOUNG SCIENTISTS

**„THE ECONOMY OF BULGARIA – CONTEMPORARY
CHALLENGES IN MACROECONOMIC POLICY,
FINANCIAL SECTOR AND REAL BUSINESS”**

REGISTRATION FORM

1.

/ Name, Surname and Family name /

2.

.....

....

/ Scientific position and scientific degree /

3.

/ University, Organization, Company – exact address, including post code /

4.

/ Address for correspondence, including post code, phone, fax, e-mail /

5. Data for invoices:

University, organization, company:

Office address:

Company Registration No.:

VAT No.:

Person responsible:

6. Thematic Section:

7. Title of the Paper:

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/ in English or Russian languages /

8. Co-author(s):

.....

9. For presentation of the paper are necessary:

.....

/ Please, indicate the necessary technical equipment - Power point, etc. /

Please, fill in and submit the registration form up to **1th September 2012** on the following email address: mladiucheni@gmail.com.

WISHING YOU SUCCESSFUL PARTISIPATION AT THE CONFERENCE!