



Coca-Cola
Hellenic Bottling Company



Supply Chain Planning Academy

19-23 March 2018

The University of National and World Economy through its Center for Logistics Research and Training will deliver 2,5 out of 5 days of on-site training that is part of the Supply Chain Planning Academy of Coca-Cola HBC AG.

The training encompasses supply chain professionals from all of the 28 markets of Coca-Cola HBC AG.

Training topics provided by UNWE	Training professor	Department
Supply Chain Process Management	Miroslava Rakovska Assoc. prof., PhD	Logistics
Demand Planning	Miroslava Rakovska Assoc. prof., PhD	Logistics
Production Planning	Miroslava Rakovska Assoc. prof., PhD	Logistics
Distribution Planning	Miroslava Rakovska Assoc. prof., PhD	Logistics

Customer service and measuring service levels	Kamen Lukanov Assist. prof., PhD	Logistics
Decision making for end-to-end supply chain optimization on cost and service level	Miroslava Rakovska, Assoc. prof., PhD	Logistics
Project management	Miroslava Rakovska, Assoc. prof., PhD	Logistics
Software for Supply Chain Planning	Diana Todorova, Part-time prof., SAP consultant	Information Technologies and Communications
Digital and Artificial Intelligence in demand, production, and distribution planning	Diana Todorova, Part-time prof., SAP consultant	Information Technologies and Communications



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