

emerald **insight**



Jump straight to relevant content

How do I search for content on Emerald Insight?

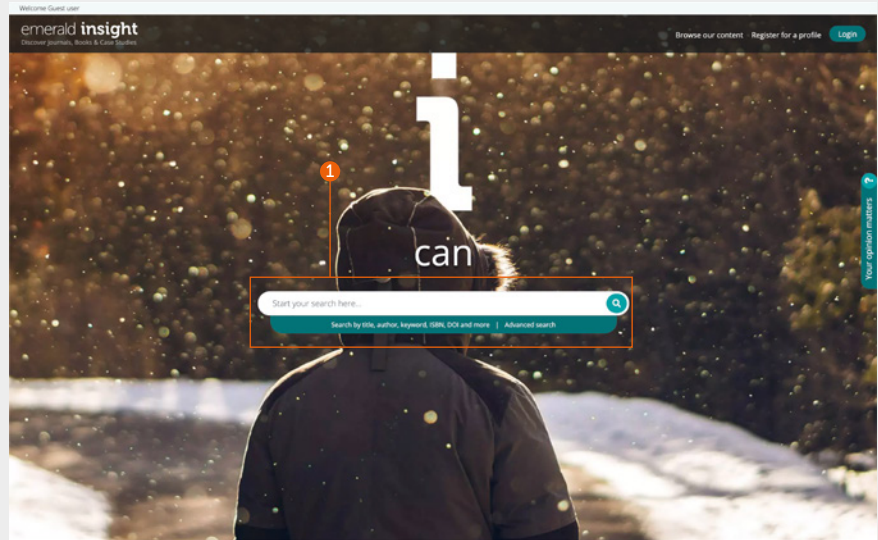
www.emerald.com/insight



How do I search for content on Emerald Insight?

Search uses MarkLogics's powerful search technology to deliver fast and accurate results. Algorithms are set according to user criteria to return the most relevant results for the search term.

1. Quick and advanced search are accessed from the Emerald Insight homepage.



Quick search

emerald.com/insight

Designed to quickly deliver initial results based on your search criteria, which can then be refined using filters.

1. Enter your keyword(s) or phrase into the search box and click on the search icon.
2. The search bar will remain on the top of the page throughout so that a new search can be performed at any time.

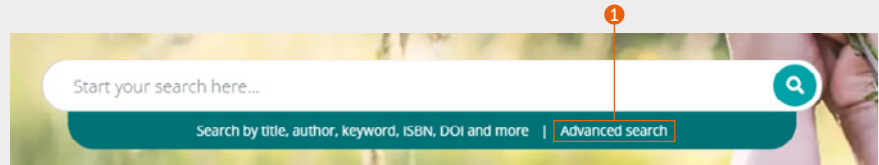
The screenshot illustrates the search process on the Emerald Insight website. At the top, a search bar is highlighted with a red box and a red circle labeled '1'. Below the search bar, the text 'Search by title, author, keyword, ISBN, DOI and more | Advanced search' is visible. The search bar contains the text 'sustainable development' and a search icon. Below the search bar, the search results are displayed. A red box and a red circle labeled '2' highlight the search bar area, indicating that it remains on the page throughout the search process. The search results show a list of articles, with the first article titled 'Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?'. The article is published on 31 May 2021 and is available in HTML and PDF (204 KB) formats. The search results also include a 'Citations: download RIS' option and an 'Access' section with checkboxes for 'Only content I have access to' and 'Only Open Access'. The search results are sorted by relevance and show 1 - 10 of over 74000 results.

Advanced search

emerald.com/insight/advanced-search

When you are looking for something specific, this function allows you to input more detail into your initial search in order to receive results that are better aligned to your criteria.

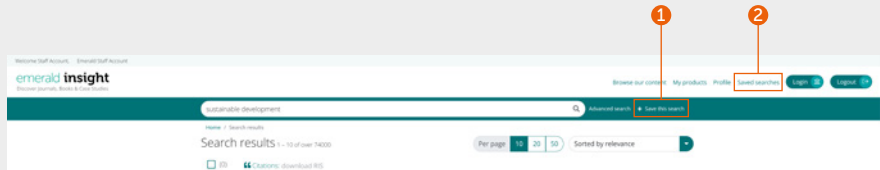
1. Select 'Advanced search' in the search bar.
2. Select one or more types of content to search across.
3. Enter your words or phrases. You can include wildcard '*'. Phrases should be in quotation marks (e.g. "clean air" or "clean air legislation").
4. Refine your search by selecting the field in which you wish to search (all, title, abstract, contributor, DOI).
5. Click 'Add row' to add additional search terms.
6. Use the drop-down options to access the Boolean operators: 'AND', 'OR', 'NOT'.
7. Narrow your search further by using the 'Date range'.
8. Apply 'Access type' filters (all content, subscribed or Open Access).
9. Click 'Search' to run your advanced search.

A screenshot of the "Advanced search" form. The form is white with a teal header. It contains several sections: 1. Content type filters: "All Emerald content" (checked), "Journal articles", "Book part", "Case studies", "Earlycite", and "Expert Briefings". 2. Search terms input: "Enter your search terms here" with a dropdown menu set to "All fields". 3. Boolean operators: A dropdown menu set to "AND" with "Enter your search terms here" and another dropdown set to "All fields". 4. "Add row" button: A teal button with white text. 5. Date range: "Date range" section with "From Year" and "To Year" input fields. 6. Access type: "Access type" dropdown menu set to "All content". 7. "Clear" and "Search" buttons: A "Clear" button and a teal "Search" button with white text. Red boxes and numbers 2 through 9 highlight these various elements.

Save your searches

In order to save a search, you must be logged in to your user profile. The save search function is especially useful when the search criteria are complex. This allows you to save the results to review again later.

1. You can save any search by clicking on the 'Save this search' link.
2. Searches can be retrieved and managed via the 'Saved searches' link on the top navigation bar.



Search results

All search results are displayed in the standard way that enables sorting and filtering, so you can find the content you need quickly and easily.

1. Results are automatically returned in order of relevance according to your search term. You can change the order of results and sort by date order.
2. Number of results returned.
3. Content type (article, book part, case study or briefing).
4. Access status (available/unavailable, Open Access).
5. Author(s).
6. Publication date.
7. The start of the abstract.
8. Quick access links (HTML, PDF, ePub, OpenURL).
9. Article level download counts. Data is refreshed every 24 hours.
10. Altmetrics score (article level qualitative data).
11. If your institution does not have access to particular content, you will see this message. Check with your librarian to see if other access options are available.

The screenshot shows a search results page for 'sustainable housing'. At the top, a search bar contains the query 'sustainable housing' and a search icon. To the right of the search bar are links for 'Advanced search' and 'Save this search'. Below the search bar, the page displays 'Search results' with a count of '- 10 of over: 27000'. On the right side, there are controls for 'Per page' (10, 20, 50) and 'Sorted by relevance'. The main content area shows two search results. The first result is for an article titled 'Evaluation of the critical success factors for sustainable housing delivery: analytic hierarchy process approach' by Ifeoluwa Benjamin Olajeye, Mukaila Bamidele Ogunkunye and Abiodun Kikilawole Oyedunji, published on 23 November 2020. It includes a 'Content available' status, a 'View summary and detail' button, and download links for HTML and PDF (285 KB). The second result is for an article titled 'Factors influencing sustainability outcomes of housing in subtropical Australia' by Wendy Miller and Laurie Buys, published on 24 May 2013. It also includes a 'Content available' status, a 'View summary and detail' button, and download links for HTML and PDF (190 KB). On the right side of the page, there are filters for 'Access' (Only content I have access to, Only Open Access), 'Year' (Last week, Last month, Last 3 months, Last 6 months, Last 12 months, All dates), and 'Content type' (Article, Book part, Earlycite article, Case study, Expert briefing, Executive summary). At the bottom of the page, there is a message: 'To view the access options for this content please click here' with a red 'X' icon. Numbered callouts 1-11 point to various elements: 1. Sort dropdown; 2. Results count; 3. Content type; 4. Access status; 5. Author(s); 6. Publication date; 7. Start of abstract; 8. Quick access links; 9. Download counts; 10. Altmetrics score; 11. Access options message.

Exporting citation information

Single downloads

1. Open the content and click on the individual Download as .RIS option which is located under the citation.

Bulk downloads

You can bulk download citations from your search results by selecting your chosen results and then exporting the citations as required.

2. Option to display 10, 20 or 50 search results at any one time.
3. Tick box(es) to select which .RIS files you want to download.
4. Download function remains greyed out until selections have been made. When selections are made, the text will turn green. Click download .RIS. You then have the option to save the file, open in Notepad or have it sent straight to the citation management software (if the plug-in has been downloaded).

The screenshot displays the Emerald Insight search results interface. At the top, a citation for Özgüt, H. and Öztüren, A. (2021) is shown with a 'Download as .RIS' button highlighted by a red box and a '1' callout. Below this, the search results page is shown with a 'Per page' dropdown set to 10 (highlighted with a '2' callout) and a 'Sorted by relevance' dropdown. The search results list two articles. The first article, 'Digital project management: rapid changes define new working environments', has its title highlighted in green. A red box and '3' callout highlight the selection checkboxes on the left. A red box and '4' callout highlight the 'Download Ris' button. The second article, 'Incorporating customer profitability analysis into quality management systems', is also visible. On the right side, there are sections for 'Access', 'Year', and 'Content type'.

Refine search results

1. Use the page controls to view and scroll through the results.

Refine your search results further with the options on the right of the screen.

2. Access

- Only content which you have access to through a subscription or stakeholder licence.
- Open Access content only.

3. Year

- Refine the content by publication date.

4. Content-type (choose from):

- Journal articles
- Book parts
- Earlycite (pre-publication) articles
- Case studies
- Expert Briefings
- Executive Summary
- Graphic analysis

The screenshot shows a search results page for Emerald Insight. At the top right, there are controls for 'Per page' (10, 20, 50) and 'Sorted by relevance'. Below this, the first search result is highlighted with a red box and a callout '1'. The result is an article titled 'Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?' by Hale Özgüt and Ali Öztüren, published on 31 May 2021. To the right of the article, there are options for 'HTML' and 'PDF (94 KB)', and a 'Downloads' section showing 217 downloads. On the far right, there are three filter panels: 'Access' (with options for 'Only content I have access to' and 'Only Open Access'), 'Year' (with a range selector from 'Last week' to 'All dates' and a 'Go' button), and 'Content type' (with a list of content types and their counts). The 'Content type' panel is highlighted with a red box and a callout '4'. The 'Access' panel is highlighted with a red box and a callout '2'. The 'Year' panel is highlighted with a red box and a callout '3'.

Speak to your librarian if the content you require appears unavailable, other access options may be available.

Preview content

Example with journal article

1. Clicking on the 'View summary and detail' button will give you an expanded view, including:
2. Full abstract.
3. Publication details.
4. Keywords. Click to search again on any of the keywords.

The screenshot shows a journal article page with the following elements:

- 1:** A button labeled "Hide summary and detail" with a downward arrow, located below the article title.
- 2:** The "Abstract" section, which includes a "Purpose" paragraph and a "Design/methodology/approach" paragraph.
- 3:** The "Details" section, which includes the journal title, volume/issue information, article type, DOI, and ISSN.
- 4:** The "Keywords" section, which includes several keyword tags: "Sustainable tourism development", "North Cyprus", "Planning and policy", "Collaboration", "Conservation of resources", and "SIDS".

Additional visible elements on the page include the article title "Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?", the authors "Hale Özgüt and Ali Öztüren", the publication date "31 May 2021", and download statistics for HTML and PDF formats.

Preview content

Example with Expert Briefing


There are two categories of keywords for Expert Briefings:


1. Geographic
2. Topical

Users can select and de-select more than one of the suggested keywords.

The screenshot shows a preview of an article titled "Inflation expectations matter more than unemployment" from the "Expert Briefings" series. The article is dated 14 December 2021 and is categorized as "INTERNATIONAL". The preview includes a short abstract: "The surge in inflation this year owes more to supply bottlenecks caused by the release of pent-up demand than to falling unemployment. In the decade before the pandemic...". Below the abstract is a "Details" button. Underneath, the article's DOI (10.1108/OXAN-DB266105) and ISSN (2633-304X) are listed. The "Keywords" section is divided into two categories: "Geographic" and "Topical". The "Geographic" category has a button labeled "International", which is highlighted with a red box and a circled "1". The "Topical" category has buttons for "economy", "monetary", "prices", "employment", "policy", and "wages", all of which are highlighted with a red box and a circled "2".

✓ Content available

expert briefing Publication date: 14 December 2021 

 **Inflation expectations matter more than unemployment**

LOCATION: INTERNATIONAL

The surge in inflation this year owes more to supply bottlenecks caused by the release of pent-up demand than to falling unemployment. In the decade before the pandemic...

[Details ▾](#)

Details

DOI: 10.1108/OXAN-DB266105
ISSN: 2633-304X

Keywords

Geographic

International

Topical

economy monetary prices employment policy wages

The content

From the search results page there are various routes to access the content.

1. Clicking the title will automatically open content in HTML.
2. Clicking the links for available formats.

Content available

Case study Publication date: 19 November 2013

City Developments Limited: a journey in sustainable business development

Hwang Soo Chiat and Havovi Joshi

Business development, sustainable business practices, corporate social responsibility.

[View summary and detail](#)

HTML

PDF (378 KB)

Teaching notes available

Requests & Permissions

Journal article


1. View the full author(s) and affiliation(s) details. Each name can be selected to view all content they have contributed to.
2. Select the title name to view all volumes and issues on the Table of Content (TOC) page.
3. Publication date.
4. Download in other available formats.
5. Jump to sections within the content.
6. The structured abstract.
7. The sidebar shows related articles from Emerald and other publishers which may be of interest.
8. Keywords. Click to search again on any of the keywords.
9. Citation information.
10. The start of the article.

The screenshot shows the Emerald Insight article page for the paper: "The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry". The page is annotated with numbered callouts (1-10) pointing to various elements:

- 1:** Author name: Rashmeet Kapoor, Kushi Kapoor
- 2:** Journal title: Worldwide Hospitality and Tourism Themes
- 3:** ISSN: 1755-4217
- 4:** Article publication date: 31 May 2021
- 5:** Abstract section with sub-sections: Introduction, Literature review, Future of online and offline channels in Managerial implications, Conclusion and recommendations
- 6:** Findings section
- 7:** Related articles sidebar
- 8:** Keywords: Digitalization, Artificial intelligence, Social media marketing, Digital marketing, Traditional marketing, E-marketing tools
- 9:** Citation information: Kapoor, R. and Kapoor, K. (2021), "The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry", *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 2, pp. 199-213. <https://doi.org/10.1108/WHATT-10-2020-0124>
- 10:** Download as RIS button

Book chapter

1. View the full author(s) and affiliation(s) details. Each name can be selected to view all content they have contributed to.
2. Select the title name to view all other chapters on the Table of Contents (TOC) page.
3. Publication date.
4. Download in other available formats.
5. Abstract.
6. Jump to sections within the content.
7. Citation information.
8. Keywords. Click to search again on any of the keywords.
9. Quick access to other chapters.
10. The start of the chapter.



The Concept of Sustainable Development

Sandra Renko 1

The Sustainable Marketing Concept in European SMEs 2

ISBN 9781178754038-2, eISBN 9781178754038-5

Publication date: 14 May 2018 3

4 PDF (215 KB) 4 ePub (264 KB)

5 Abstract

6 Introduction

Historical Notions

Definition of the Term

Dimensions of Sustainable

Measurement for Sustainable

Conclusive Remarks

Abstract

Upon reviewing relevant literature, this chapter aims to give an insight into the importance and popularity of the concept of sustainable development. Accordingly, the chapter provides an insight into the evolution and development of the concept of sustainable development, its various definitions, key dimensions and fundamental indicators, with an overview of the progress on key issues that are important economically, socially and environmentally. The chapter concludes with the principles needed in order to seek sustainability and the advantages of practising it.

Keywords

Sustainable development | Three pillars | Dimensions | Indicators | Stakeholders 8

Citation

Renko, S. (2018), 'The Concept of Sustainable Development', Rudawska, E. (Ed.) *The Sustainable Marketing Concept in European SMEs*, Emerald Publishing Limited, Bingley, pp. 29-52. <https://doi.org/10.1108/978-1-78754-038-520180003>

7 [Download as .RIS](#)

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Book Chapters

Prims

Introduction

Part I The Theoretical Basis for the Development of Sustainability Marketing Concept in SMEs

Chapter 1 Business Environment Challenges and Trends for Contemporary SMEs in Europe

Chapter 2 The Concept of Sustainable Development

Chapter 3 From Sustainable Market Orientation to Sustainability Marketing

Chapter 4 Sustainability Marketing Tools in Small and Medium Enterprises

Part II SMEs Operating in the Food & Drink Industry as Beneficiary of Sustainability Marketing

Chapter 1 Food and Drink Industry in Europe and Sustainability Issues

Chapter 2 Small and Medium Enterprises in the Food and Beverage Sector - The Potential of the European Market

Chapter 3 Methodological Aspects of the Research on Sustainability Marketing in SMEs

Part III The Implementation of Sustainability Marketing in SMEs - A Comparative Analysis of Selected European Countries

Chapter 1 The Place of Sustainability Marketing Activities among the Objectives of SMEs

Chapter 2 Managerial Knowledge of the Concept of Sustainability Marketing

Chapter 3 The Scope of Application for Sustainability Marketing Tools in Markets with Different Levels of Socio-economic Development

10 Introduction

Introduction

In gaining profit and satisfying customers' needs, companies have been faced with great challenges in the last four decades. On the one hand, there is undisputed demographic growth with projections that the human population will increase by 50% by 2050 as compared to the 7.5 billion in 2017 (United Nations Department of Economic & Social Affairs Population Division, 2017; Worldometers, 2017). This will result in rapid production growth necessary to meet the growing needs, which, on the other hand, will result in meteoric rise in depletion of natural resources and pollution of the environment (de Sena, 2009). Taking into account that the planet has limited natural resources with unequal distribution of its consumption, and that more than half of the world's population lives in urban areas (United Nations Department of Economic & Social Affairs Population Division, 2014), there have been potential causes of tension between production growth, environmental and social issues. In such a situation, a

Case study

1. View the full author(s) and affiliation(s) details. Each name can be selected to view all content they have contributed to.
2. Select the collection name to view all other case studies that are available.
3. Publication date.
4. Download in other available formats.
5. Choose to view the case study or the teaching notes (where available).
6. Jump to sections within the content 1. The sidebar shows related articles from Emerald and other publishers which may be of interest.
7. Abstract.
8. Keywords. Click to search again on any of the keywords.
9. Citation information.
10. The sidebar shows related articles from Emerald and other publishers which may be of interest.
11. The start of the case study.

The screenshot shows a case study page for 'Woolworths South Africa: making sustainability sustainable'. The page is annotated with 11 numbered callouts:

- 1:** Author list: John Luiz, Amanda Bowen, Claire Beswick
- 2:** Collection name: Emerald Emerging Markets Case Studies
- 3:** ISSN: 2045-0621
- 4:** Publication date: 1 January 2011
- 5:** Download options: PDF (174 KB)
- 6:** Abstract section: The trend towards sustainability, Woolworths background, The good business journey, Implementation, Impact and challenges, Conclusion
- 7:** Case summary section: Subject area, Study level/applicability, Case overview
- 8:** Keywords: Sustainable development, Retailing, South Africa
- 9:** Citation information: Luiz, J., Bowen, A. and Beswick, C. (2011), 'Woolworths South Africa: making sustainability sustainable', Emerald Emerging Markets Case Studies, Vol. 1 No. 1.
- 10:** Related articles sidebar
- 11:** Start of the case study content

Expert Briefings

There are three types of content: Expert Briefings (long form), Executive summaries and Graphic analyses.

1. Content type.
2. Regional focus.
3. There are two categories of keywords: geographic and topical. Users can select and de-select more than one of the suggested keywords.
4. Citation information.
5. Date of publication.
6. Consistent structure for Expert Briefings covers significance, impacts, events and analysis.
 - *Variations for other types of content:
 - Executive Summary – a brief account of an unfolding situation or event and the possible implications.
 - Graphic analyses – global and regional risks and opportunities are highlighted with a visual summary of comparative data.
7. The sidebar shows related articles from Emerald and other publishers which may be of interest.

Brazil deforestation pressures will mount at COP26

Content type:
Expert Briefings

Location:
BRAZIL

KEYWORDS ASSOCIATED WITH THIS ARTICLE:

Geographic: Brazil LA/C

Topical: economy industry politics agriculture climate environment food foreign trade government mining natural resources policy summit

ISSN:
2633-304X

Citation:
Oxford Analytica (2021), "Brazil deforestation pressures will mount at COP26", *Expert Briefings*. <https://doi.org/10.1108/OXAN-DB265043>

Friday, October 29, 2021

Significance

During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km²) of forest were cut down.

Impacts

- Despite stronger international pressure, the outlook for forest preservation is alarming absent a well-structured policy for Amazonia.
- Major Brazilian business sectors will face significant risks from international climate pushback without policy improvements.
- Brazil will argue for greater international assistance to offset the costs of climate mitigation policies.

Event

A new World Meteorological Organization report indicates that part of the Amazon rainforest now emits carbon rather than absorbing it, due to deforestation and fires.

Significance

During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km²) of forest were cut down.

Related articles

Agribusiness focus risks rise in Brazil deforestation
Expert Briefings, 2019

New Brazilian environmental priorities clash with policy
Expert Briefings, 2021

Deforestation clashes will gather pace in Brazil
Expert Briefings

Amazon deforestation hits monthly record in Brazil
Phys.org, 2021

Deforestation in the Brazilian Amazon is still rising sharply
Hertzen Escobar, Science, 2020

Brazil pledges higher greenhouse emissions cuts
Phys.org, 2021

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